

# The Desert Sun

Of Palm Springs, California

SERVING AMERICA'S MOST RAPIDLY GROWING DESERT-MOUNTAIN AREA

Tuesday, November 8, 1949

VOL. XXIII—No. 23

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## NOT A COMPLAINT

	Max.	Min.
Thursday, Nov. 3	95	59
Friday, Nov. 4	96	63
Saturday, Nov. 5	94	58
Sunday, Nov. 6	91	60

## State Jaycee Session Said Biggest Yet

Local Chapter Goes All Out With Eye On 1950 Convention

California Junior Chamber of Commerce board meeting, concluded Sunday, was acclaimed by members of the local chapter as being the largest quarterly meet of this type ever held in the state with approximately 500 delegates having been registered for the three-day session.

Welcomed by President Ted McKinney and Convention Chairman Bob Benish the conclave was under the gavel of the state president, Dr. Philip Reames of Long Beach. Activities included the stand on several of the propositions in today's election, principal one being number 12, daylight savings, a bill proposed and sponsored by the Jaycees. Delegates also formally welcomed two new chapters into the organization, the Sutter-Yuba and Norwalk clubs, recently organized.

**HIGHLIGHT** of the sessions was the luncheon at the Tennis Club Saturday which featured Jimmy Roosevelt as the principal speaker. Speaking on "Politics and the Young Man," the eldest son of the former president, maintained that the state is the servant of the people and not its master. Arguing that all forms of totalitarianism exalting individuals or private groups tend toward decadency, Roosevelt mentioned frequently as candidate for governor of California, urged that the people be kept apprised of the political picture since they were to be considered as the state rather than any minority groups.

Benish and other committee members working on the convention were enthusiastic about the manner in which the Village received the youthful leaders from all over the state.

**"EVERYONE PRESENT** at the sessions told us of what a nice time they had in Palm Springs," Benish said, "and they all expressed a hope to return as soon as possible."

Chief purpose of the local group in "spreading it on" was for procuring for the Village the statewide general membership convention in 1951, attendance to which is expected to exceed 2000. Using the slogan, "Fun in the Sun in '51," the local group plugged the Village at every opportunity.

## Baby Daughter Born To Local Attorney

Born to Attorney and Mrs. William Long, 2058 East Ramon road, last Thursday night at 1:45 o'clock at the Community hospital, a baby daughter, named Marcia Ann. Both the mother and daughter are said by hospital authorities to be doing well.

## This Side Of the Sun

By Phat

M and M and dentists, jaycees next And now we've got the architects. Who says that we do not conform And live according to the norm. It seems to me it's our intention To live according to convention.

Now that that is off my chest and onto clean white paper, I can get on with the rest of this piece. . . If Conky can't understand the above, let him come down and I'll explain. . . Better still, let him write in and I'll send him a picture. . . It'll be quicker that way.

**ALWAYS DID** like the J. Benny show and never miss it if I can help it. . . His brand of humor—maybe, his writer's—is slanted toward making him the butt of the gag rather than others. . . That makes everybody happy. . . Most of the other writers have to get fun out of the surroundings. . . But Benny doesn't make cracks about skating on pools and self-shaking cocktails for laughs. . . In fact, it's just the opposite. . . The Chamber of Commerce practically purred Sunday when Mary Livingstone said she came to Palm Springs to be comfortable. . . It was so hot in Los Angeles. . . And speaking of the J. Benny show. . . Seems to me that everyone in town who wants

See THIS SIDE, Page 7

## Blessed is the Peacemaker --



Palm Springs, with Yvonne Dillon, up (right) and Las Vegas, represented by Annabel Harned argued the merits of their respective towns during Western Week but bloodshed was averted by Ab-schilling, of the L. A. Flamingo, and Leo Fields, P. S. jurist.

## -- And Pleasant Work, Too --



Oh, yeah? . . . Sez You! . . . And the boot is mightier than the gun . . . But cool heads and strong arms prevail . . . Peace, it's wonderful.

## Special Election Calls Villagers To Polls Today

Nine precincts in Palm Springs and one each in Thousand Palms, Cathedral City and Desert Hot Springs, will open at 7 a.m. today for balloting in the special election on 12 proposals.

Polls will be open until 7 p.m. Chief interest is in the first three proposals, the first being of

Two last-minute changes in polling places were announced yesterday. Voters in Precinct No. 3 will vote at Normandy Village Inn, 1550 North Indian, instead of at 1150 North Indian, and voters in Precinct No. 9 will vote at Henry Snow's agency, 240 East Ramon instead of at 442 South Indian.

vital importance to the schools, the second the controversial pension measure; three, legislative pay schedules and twelve, daylight time. The others are mostly corrective measures to remove deadwood from the state's code. Civic leaders issued an appeal to all voters to go to the polls and cast their ballots today.

## Former Marines Get Reserves Call

A call is being made to Villagers who are former Marines, officer or enlisted, to become affiliated with the USMC (R) which meets each Thursday evening at the Naval Reserve Training Center, San Bernardino.

There will be training in infantry tactics, close order drill and class room studies in small arms. Those interested are requested to contact Sergeant Steve L. Vidossics, telephone 7961, for further information.

## From San Marino To Be Born Here

Mr. and Mrs. John Gibson Moskovics of San Marino, in a weekend visit to their parents in Palm Desert, suddenly found themselves in an emergency which had not been anticipated quite so soon—birth of a Moskovics heir.

She was rushed to the Community hospital Sunday, November 6, where the boy, named John Bradford, was born at 6:44 a.m. Both mother and son, new desert arrivals, are said to be doing well.

## BENNETT SUGGESTS NEW WESTERN WEEK SET-UP

As the result of many conferences during the past week on the subject of expanding Western Week's operations to include the stimulation of business in the Village during its program, Bob Bennett, president of Los Compadres, riding group which annually sponsors the event, yesterday set forth a plan for future operations in conjunction with other leading Village organizations.

"Western Week started originally as a small event for the amusement of Villagers and for the perpetuation of western garb and the western mode of living," he said.

"AS THE TOWN and Western Week both grew a third consideration was incorporated into the activities of the event," he continued.

"It became necessary to consider the business people and to try to fill the town with outsiders by presenting a show for both townspeople and outsiders, and now we are faced with four factors especially with the fact that

an income is realized from the events, which caused us to add the charitable factor of donating profits, if any, to a worthy group or cause.

"We now must fulfill a four-fold purpose: perpetuate the western mode of living, raise charity money, provide entertainment and recreation for both the local people and the tourists, and to stimulate business in Palm Springs.

"SINCE THE MERCHANTS and the hotel operators of the Village are both now formal organizations, I hereby suggest a four-man committee composed of a representative from Los Compadres, Chamber of Commerce, Hotel-Apartment Owners association and the Retail Merchants association.

"This group would be delegated to publicize Western Week, the programming and other affiliated activities of publicity. Financing for this would come from all four with profits from

See BENNETT, Page 2

## ALLIED ARTISTS REVEAL PLANS FOR ART CENTER

First tangible embodiment of a plan for an art center in the Village was proposed this week by the Allied Artists association following the group's successful local presentation of exhibits during the National Art Week, just completed.

Submitted by Miss Jean Coutts, director of the association the plan advocates construction of a building embracing an art gallery, auditorium, class rooms for seminars and forum meetings and combination office-library-record storage.

In the belief that such a project would enhance the cultural

and educational phases of Palm Springs life by establishing the Village as one of the centers of the arts in the country, Miss Coutts would have a comprehensive inclusion of all forms of facilities for cultural advancement.

Several plans have been forwarded as to how such a program could be promoted—either as a civic project or by the raising of private funds. Miss Coutts said that the board of directors of the AAA is most anxious to obtain reactions from Villagers as to how such a monument to art in Palm Springs could be obtained.

## HOTEL MEN TO DISCUSS SIGN LAW AND TAXES

An important meeting of the board of directors of the Hotel and Apartment Owners association has been called for tomorrow morning at 10 o'clock at La Paz guest ranch by President Arthur Meyer.

Several important subjects for discussion are listed on the agenda, according to Meyer, top item

to be the effect on hotels in Palm Springs of the drastic tax increases as a result of the jump in assessed valuation for 1949-50. Most of the taxes have been increased 25 per cent, Meyer said, and the group is greatly concerned about it.

**ANOTHER LIVE ISSUE** to be revived by Attorney Saul Ruskin, counsel for the organization, is a report on the results of actions by the Sign Variance board and that body's interpretations of the sign ordinance.

The directors will also start plans for a major fashion show in early February when the town is full and the most interest can be aroused in creating the resort as the style center of the west coast.

**JIM WILLMAS**, Chamber of Commerce convention special events chief, is scheduled to talk on convention work done in other west coast cities, especially in regard to the hotels' place in this type of work.

Also to present his program for the Tenthouse theater, approved by city council last week, Herbert M. Rogers will tell the group of the background of his Broadway plays to be presented in the Village for a 12-week run commencing January 3.

## Seek Trio After Signals Go Sour In Poker Party

Ponciano Martinez, Filipino, reported to the police station last weekend that he had met two others of his race two days previously and they had found a Chinaman "who had a lot of money," and it was felt by the three that possibly some of this could be taken from the Oriental in a poker game.

With another confederate, a system of signals, a new deck of cards, a room in a Cathedral City court and the Chinaman, the card game began.

Saturday morning as the game was still progressing from the evening before, Martinez suddenly found himself with a "cinch" hand and only \$500 with the betting still going up. Excusing himself and holding up the play, he rushed to the bank, drew out his remaining savings of \$400, returned to the game and won the \$900 pot.

From that moment, however, "luck" turned the other way, due, he said, to "mixed signals." Eventually he lost all his money and the etherial "Chinaman," target of the bunco, turned the tables to out-bunco the bunco.

Sheriffs were called in and they visited the scene of the game to find the men, said to have been registered as Mike Lopez, R. Ralce and J. Aguilar, had departed in a 1948 black Buick, license number 6P8403.

## City Limit Safety Signs Are Erected

Two more safety signs—"Drive Safely—Enjoy Palm Springs," have been erected at the remaining city limit approaches to the Village to complete the complement of four necessary to greet incoming motorists, is the word from Dr. Arthur G. Hoff, superintendent of schools.

New ones erected last week were at the northern city limit of Indian avenue and the other on East Ramon road.

The two additions, designed by Artist Earl Cordrey, are identical in design as the first two.

The latter ones were sponsored by Rotary club and by the women's clubs of the Village.

Idea for the motorist warning was by George Bond, school safety officer, and the work of painting the 10x12-ft. structures was done by Dale Stoner and signs by George.

The quarterly meeting of the chiefs of police of southern California will be held in the Village Friday, November 25, according to Chief August Kettmann.

To meet in conjunction with the attorney general's office representatives, the chief said there would be approximately 75 police chiefs present from San Diego, Imperial, Orange and Riverside counties.

To be conducted by James

## Workman Hurt In 35-Foot Fall From Signboard

Falling from near the top of the high sign over the Club Tam, pisco in Cathedral City Saturday, John J. Hunt, 47, San Bernardino workman, was seriously injured.

Swinging aloft from the sign in a bosun's chair at a height of approximately 35 feet, Hunt suddenly dropped as the line support broke.

The workman had no opportunity to hold himself or catch any projection on the way down and he landed on the ground breaking both wrists and fracturing his skull.

He was rushed to the Community hospital where his condition was at first thought to be critical but he was said yesterday by the doctor in charge to be "doing pretty well."

## Another School For Policemen Scheduled Soon

A letter to Police Chief August Kettmann, received this week, sent by F. H. McIntyre, special agent in charge of the San Diego office of the FBI, discloses that there will be another period of training of local officers in matters of law enforcement with time scheduled December 5 to 16.

To act as instructors in the classes will be Special Agents Harold P. Higgins (who has served in the Village in the same capacity many times previously), Franklin E. Wright and Henry E. Plaxico, all of the San Diego office. Also lined up for lectures are Captain Nick Jensen of the Riverside sheriff's office and Harry Daugherty, Riverside city attorney.

## AAA Leaders To Speak in L.A.

To Los Angeles today to spread more Palm Springs information and goodwill goes a delegation of the Allied Artists association as Andrew Lester, president, Gustave Patzner and Jean Coutts will speak to the Pen Women's club at a luncheon at the Ambassador hotel.

Alberta Babcock, director, will introduce the speakers to the club members, and later in the afternoon will introduce them at an art salon of Miss Joine Alderman, who appeared in the Village last spring as guest speaker.

Scheduled to speak are Walter Creighton, chief of the state bureau of narcotics; Walter Gordon, adult authority who will discuss parole; and Kenneth Lynch, assistant to the attorney general.

To be conducted by James

## Architects, In Session Here, Nucleus in Move to Battle Tendency Toward Socialism

Members of Other Professions to Speak At Local Meeting; Modern Architecture Topic of Nation's Leading Designers

As one of the two largest statewide conventions held in Palm Springs within a week, the 22nd annual meet of the California Council of Architects started Sunday on a series of lectures and seminars with last sessions to be held tomorrow.

Keynoted by President Adrian J. Wilson of Los Angeles, this year's discussions also included speakers from each of the other several professions such as law and medicine in an effort to bind the professional groups together to combat the tendencies of socialistic practices as is already developing in the medical world.

**REGARDING** modern architecture and the current trends Wilson said that transportation and communication are definite influences on the modern public buildings and on the modern homes.

"Early American homes, including the New England types, were the 'cave' type," Wilson said, "that is, they had only one exit-entrance, mainly for safety's sake."

"The California type of house is the reverse with its many doors, windows and other apertures and the fact that each room is multi-purpose."

"California leads the world in house architecture," the president continued.

"EACH year we welcome missions and delegations from South America, Philippines, Japan, China, India, England, Spain, France and other countries, each with only one purpose—that of learning our types of architecture."

"Probably the two greatest factors in the California designs are the automobile and the climate. This has developed a home that is a combination of Oriental with the Occidental," Wilson said.

Sunday evening's dinner was highlighted by Thomas Holden's address, "State of the Nation," with more than 400 present, a new record in this type of meeting.

**YESTERDAY'S** principal address was by Neal Van Sooy, publisher of the Santa Paula Chronicle and public relations expert of the California Newspaper Publishers association, who spoke on the vital necessity of the professions' cognizance of the fact that good public relations were necessary for the good of the existence of their organizations.

"Medical groups now realize that they are in a death struggle to keep from being socialized, or a branch of the state," Van Sooy said, "and the sooner the other professions realize their danger the sooner a better public relations job will be done."

**HE CITED** how the medical men had always stood adamant against any such forms of taint as advertising and publicity, but that now they were hiring the most competent and highest priced public relations experts in the country just for the purpose of giving the public the true picture of what the profession must do to render the best service, and how it could not render that service without the aid of publicity.

See ARCHITECTS, Page 2

**MUCH PUBLICITY** is helping keep Palm Springs before the people of the Pacific Coast and across the nation. The publicity bureau of the Chamber of Commerce is doing a good job placing pictures and stories in newspapers and magazines. Southern Pacific and Santa Fe railroads, Greyhound bus lines and Western Airlines are all plugging Palm Springs and the desert area in their advertising and literature. The All Year club is featuring the desert in beautiful, full page advertisements. And we have had some good breaks on coast to coast radio shows, the most recent being on the Bride and Groom program which plugged Palm Springs and the Pueblo hotel here. With travel somewhat on the decline, we need all the publicity we can get; we have much competition.

Florida is bombarding California with a veritable snowstorm of booklets, pamphlets and brochures, says the Miami Herald. It goes so far as to say that the Golden State has Florida fever. From bellhops to white collar workers, Californians are anxious to get a look at the Florida resorts, Samuel Kaplin, secretary of the Miami Beach Hotel Owners association, is quoted as saying on his return from a trip to the Pacific coast. So we have competition aplenty. Phoenix is conducting an all-out for tourist business this winter, and so is Tucson. Which reminds me that I was a charter member of their community advertising club down there.

Our big competitors have much more money to spend

(Please turn to page 4)

**The PUBLISHER'S Corner**  
by OLIVER B. JAYNES



## Guiberson Loan Status Withheld

Status of the proposed S. A. Guiberson plant north and west of Palm Springs was still an unknown quantity today.

In Washington, D. C., the Reconstruction Finance Corporation was reported to have turned a deaf ear to all requests for information other than the fact Guiberson's application had been received. The Los Angeles RFC office also remained silent except to say the application had been forwarded to Washington.

Guiberson's request is reported to be for \$11,000,000.

Building of the plant was authorized in a July election when the uncontrolled M-2 zone plan was backed by a majority of voters.

Zach Cobb, Los Angeles attorney for Guiberson recently told The Sun that the plant was going to be built and fast but no activity has been noted at the site and no definite word is available from Washington where his loan application is being considered.

## Group to Start Season Nov. 9

Opening meeting of the Gussie Fleischman Group will be held Wednesday Nov. 9 at the home of Mr. and Mrs. Charles Bonhoff, 821 Mel avenue at 1 p.m.

Mrs. Sam Friedberg, chairman, has arranged a novel and unusual program for the opening meeting. It will be in the form of a Mystery Voice called Mrs. Information.

## From Page 1—MORE ABOUT—ARCHITECTS

vice if controlled by the state. Today's speakers will include AIA national president, Ralph Walker who discusses "Architects Take Action."

Event is hosted jointly by Palm Springs and San Diego with Harry Whiteley of the beach city and the Village's Harry Williams and John Clark in charge.

## Fire in County Truck

A fire call was answered yesterday morning at 8:40 o'clock on Palm Canyon drive where a Chevrolet half-ton pickup truck owned by Riverside county had caught fire on the truck bed. Flames were extinguished after about \$20 in damage had been done.

Cause of the fire was not known.

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## Thriller Starts Run at Village Theater Today

A tightly knit action drama, "The House Across the Street," starring Wayne Morris, Janis Page, and Bruce Bennett, starts today at the Village Palm Springs theater.

The strong story of a young, two-fisted managing editor of a newspaper who battles a racketeer and his henchmen, "The House Across the Street" is bound to satisfy the most avid of seekers after cinematic thrills. Wayne Morris, husky, ex-Navy pilot hero, who has continued to score in this type of film as he did before the war, plays the lead role.

Morris gets himself transferred to the women's page department when he refuses the request of his publisher, Alan Hale, to lay off mob chief Bruce Bennett. Here he meets lovely Janis Page, and before long the two are doing a little private investigation on the house across River Street. They nearly get themselves killed before Janis, with a little bright headwork, and Morris, with his fists, manage to gather the damaging evidence.

Barbara Bates, beautiful screen starlet, supplies more of the feminine attraction in the thriller-packed film while James Mitchell, former Broadway dancing star, fills in as one of the gangster henchmen of Bennett.

## DAV Talks Over Campaign Plans

Palm Springs Disabled American Veterans chapter met last night at Memorial Hall to discuss important plans for the season among which were the dates and committees for the annual Forget-Me-Not campaign here.

New members were admitted to the chapter and routine business items discussed.

Dr. James V. Potter, commander, presided.

## From Page 1—MORE ABOUT—BENNETT

the programs to be retained by Los Compadres as part of the Western Week profits, all of which are used for our charitable funds and given to some worthy project in the Village," he concluded.

Bennett said he is sending letters to the leaders of each of the other three organizations mentioned inviting them to consider his proposal. All in the interest of promoting Palm Springs to the state and nation through the efforts of the Western Week program.

A spectacular cloud of smoke Sunday afternoon sent the fire department to 220 North Santa Rosa where a bucket of tar on top of the roof of the house at that address suddenly burst into flames.

The black smoke emanating from the blaze was seen from nearly every place in town and caused a rush of sightseers to the neighborhood. Flames were quickly extinguished and no damage was recorded except for the loss of one bucket of tar.

## Danzinger Back Looking Over City

In town this week after a summer in the east where he underwent treatments at several hospitals, Danny Danzinger, former owner of the Hitching Post (now to be the Circus room) said he was feeling fine and all his friends were congratulating him on his apparent fine health.

Asked if he were going back into business here he said he had "a couple of things in the fire."

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## This Week in the Village

Today, November 8

ELECTION DAY—BE SURE TO VOTE.  
CALIFORNIA COUNCIL OF ARCHITECTS, third day of four-day state convention.  
DESERT MUSEUM, 8 p.m., Films.

Wednesday, November 9

CALIFORNIA COUNCIL OF ARCHITECTS, last day of four-day state convention.  
SANITARY DISTRICT BOARD MEETING, 10 a.m., Council chambers of city offices. Open meeting.  
ROTARY CLUB, 12 noon, Chi Chi.

Thursday, November 10

LIONS CLUB, 12 noon, Chi Chi

Friday, November 11

ARMISTICE DAY.  
LEGION AUXILIARY BENEFIT TEA, 2 p.m., Desert Inn.  
DESERT MUSEUM, 8 p.m., Films, anthropology series—no lectures.

Saturday, November 12

DESERT MUSEUM, 10:30 a.m. to 2 p.m., walk to Tahquitz falls, about three miles easy hiking.  
DESERT MUSEUM, 8 p.m., Frank Bogert with color movies "The San Jacinto Mountains and the Aerial Tramway."

Sunday, November 13

BASEBALL, 2 p.m., The Field.

Monday, November 14

VETERANS OF FOREIGN WARS, 7:30 p.m., Wars Memorial building.  
DESERT MUSEUM, 8 p.m., Desert Bird and Flower group meeting plus films. Public invited.

## We Have With Us Today

Honeymooners, Junior Chamber of Commerce delegates and just plain visitors seeking the sun, crowd local hotels and apartments.

Everything has been jumping at the PALM SPRINGS PUEBLO HOTEL with the entire Junior Chamber of Commerce contingent from Glendale and Ventura in residence. Tennis, badminton and swimming have held the spotlight during a succession of perfect days for outdoor sports. With the Glendale group are Mr. and Mrs. Arthur B. Curry. Prolonging their stay are the famed Los Angeles attorney, Jack Hardy, and Mrs. Hardy.

At HOTEL THE OASIS is Miss Helen Wood, Los Angeles representative of Charles of the Ritz, who has spent a week as beauty consultant for Bullock's. Also registered: Miss Trudi Hunter of Maywood, Calif.; Mr. and Mrs. J. B. Cox of Spokane and Mr. and Mrs. R. N. Trane from Wisconsin.

More honeymooners at PARK LANE HOTEL: Mr. and Mrs. Ralph Graftiga of Lodi, Calif. They are en route to Florida and expect to return to Palm Springs after their wedding trip. Also registered: Mr. and Mrs. Norman Siegel, head of Publicity for Paramount.

Two honeymoon couples are

making THE ROYAL PALMS HOTEL their honeymoon haven: Mr. and Mrs. Ironfield of Lynwood, Calif.; and Mr. and Mrs. David Rutland of Los Angeles. A winter visitor from Palo Alto is Donald Martin. At the hotel for several weeks from Van Nuys is G. W. Fosburg. Also registered are Mr. and Mrs. Mathew Berman and family.

A moonlight steak ride was on the agenda for guests of the PALM SPRINGS BILTMORE with the chief spark plugs for the festivities the Biltmore's genial host and manager, Bill Walshe. More than 30 guests took to horse and hay wagon and made the trip for barbecued steaks under the moon. Among new arrivals are Mr. and Mrs. S. J. Hamilton, the president of National Distillers in Kentucky (an informal night survey found Palm Springs to be a pretty good customer). Mr. and Mrs. Francis Tompkins from Washington, D. C.; Mr. and Mrs. T. A. Dubois from Pennsylvania; Mr. and Mrs. W. J. Bush, San Mateo; Mr. and Mrs. George Hawley, San Diego; Mr. and Mrs. W. V. Stone, Los Angeles; Ben Storm, Brockton, Mass., and actor Gerard Wayne, Hollywood.

It was Owner's Choice at DESERT RETREAT with Mr. and Mrs. Seymour Kern, co-owners in residence and Billy Mann, co-owner, he one of vaudeville's famed Yacht Club Boys. Guests of Mr. and Mrs. Kern were Mr. and Mrs. E. W. Schrader. Burl Ives flew in from Tucson, Ed Scofield, publicist, spent the weekend as did Charles Gentry, Cobina Wright, columnist. From Ojai a gay delegation for the Junior Chamber played in the sun, Mr. and Mrs. C. R. Edgcomb and Mr. and Mrs. James Schiller.

LOS ARBOLES is getting into gear after extensive remodeling and a new swimming pool with publisher Basil Brewer registered from New Bedford, Mass.

At MONTECITO are Wayne P. Collier, Mr. and Mrs. S. Klender, son, Dot Lee Winne and Ralph

Stewart, all of Laguna. From San Pedro, Dewey Flane, Mr. and Mrs. L. D. Kayes, Dr. and Mrs. R. Wall, Mr. and Mrs. Z. Krollin, Mr. and Mrs. Frank Masse; from San Francisco, E. D. Samson, Harold Dobbs, Mr. and Mrs. E. D. Coogan, Mr. and Mrs. E. W. Chisholm, Mr. and Mrs. A. C. Meyer.

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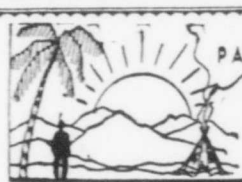
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## Slope-Jones-Hill Bloc Adopts New Tactics In Fight Against Gilmore; Move Said Illegal

Feuding between the Slope-Jones-Hill bloc on the board of supervisors and Chairman Floyd Gilmore continued this week with interested county citizens getting into the picture in an effort to bring the rampant majority back to earth.

Supervisors William Slope, William Jones and Ed Hill, who are after Gilmore's job as chairman because he refused to bow to their demands on a planning commission appointment, switched their attack at last week's board meeting.

WHERE TWO WEEKS ago they proposed an out-and-out ouster of Gilmore, last Monday they sought to circumvent him by a new ordinance which was immediately under fire as illegal.

Gilmore incurred the displeasure of Slope, Jones and Hill when he refused to appoint Urban Tarwater, announced foe of zoning, to the planning commission. They had sought to name Tarwater over his head and were told their action was illegal.

LAST WEEK Slope proposed an ordinance which would take the appointive powers out of Gilmore's hands and give it to the majority of the board. This, they were told, was in direct opposition to the state laws, but they proceeded, nevertheless. Among those in the audience who spoke against the proposed ordinance and who sought to have the county government comply with the state statutes was Philip L. Boyd, former assemblyman and a one-time resident of Palm Springs.

WHEN W. O. MACKAY, district attorney recently appointed to do

double duty as county counsel, was instructed to draw up the measure he made no comment on its legality.

Chairman Gilmore, however, said with confidence, "I feel that Mr. Mackey will probably find that you cannot circumvent state law with a county ordinance."

Slope proposed the measure. He introduced a motion to have Mackey prepare an ordinance which would provide that in the event the supervisorial chairman does not submit names acceptable to the board for all county commission appointments within 30 days after the vacancies occur, the board must appoint its own man.

PRESENT STATE LAW provides that the chairman shall make such appointments with the approval of the board as a whole. Gilmore has refused to appoint Tarwater, who was proposed for the planning commission by Supervisor William Jones. Supervisor Collis Mayflower voted along with Gilmore against the Slope proposal.

"I feel it's very much uncalled for and throws the machinery out of gear," Mayflower commented.

## Danger of Fire Is Again High

U. S. Forestry Service officials have issued warnings in the Idyllwild area that the fire danger is as great as it was during the summer.

Drying northwest winds in the past few days have wiped out all of the benefits of the recent rain and snow in the area, officials said.

Lookouts are back on the job and all precautions have been renewed.

Horace Greeley is called "the father of American journalism."

## Secret Wedding Features Estate Fight Testimony

Secret marriage of the fourth Mrs. James R. Fouch was the cause of legal arguments in Superior Judge Russell S. Waite's court as the battle for custody of the late Villager's two adopted children recessed for the week-end.

Dr. and Mrs. Stewart McDonald of La Canada contended that the Villager who died last year, made them guardians of the children in his will. Mrs. Fouch testified that her late husband wrote her a letter in which he indicated she was to have custody of the children. Judge Waite ruled, after lengthy argument, that the letter could not be admitted as evidence.

The battle over the McDonalds Thursday sought to show that the widow did not disclose a previous marriage when she applied for a license to wed the Villager in Nevada.

On the witness stand Mrs. Fouch said she told her husband about the previous marriage but said she did not list it on the Nevada application because she did not know whether the other marriage was legal.

She said she married under an assumed name and later obtained a divorce.

The battle over custody of the children involves a \$300,000 estate which they inherited from the late Mr. Fouch, who was a wealthy Palm Springs realty owner.

## Boyd Explains Ballot Proposals

Philip L. Boyd, county Republican leader and former state assemblyman from Riverside county, last night addressed an interested audience at Frances Stevens school on the 12 propositions on today's ballot. The meeting was under auspices of Village Republicans.

## Believe Decision On Southwest's Application Near

Decision on the application of Southwest Airways for a permit to operate feeder lines to southland cities is expected soon, Ted Hannah, county airport director, told supervisors last week.

The application includes two daily flights through Palm Springs.

Mayor Charles Farrell and City Attorney Roy Colgate attended Civil Aeronautics Board hearings in Washington last December speaking in favor of the application.

Red tape has held up a decision by the CAB for almost a year, but action is now believed near, Hannah said.

## Bombay Opens With Two Fine New Attractions

Two great attractions are currently being featured at Don Manchester's Bombay, opened last week, according to the popular host.

Entertainment feature is Harry Barris, one of the three original Rhythm Boys, which group catapulted Bing Crosby to fame. On the gastronomic front, Chef Rogers (pronounced Ro-gaire) is turning out of the galley what is acclaimed as some of the finest digestive pleasures in town at popular prices.

## Baby Girl Born

Mr. and Mrs. William A. Long are the proud parents of a brand new baby girl born at Community Hospital Thursday night. The new arrival weighed eight pounds and nine ounces.

## Legion Prepares Annual Smoker

Hilton McCabe, commander of Owen B. Coffman post, American Legion, reminded members today of the annual American Legion smoker, scheduled for Friday, November 11, Armistice Day. Tickets for the big event are going fast, committeemen said. Members are urged to bring guests and there will be plenty of entertainment.

## Prominent Local Winter Resident Taken by Death

Mrs. Goldie Adams, wife of R. R. Adams and winter residents of Palm Springs for many years, succumbed at her home in Portland, Ore., Friday, friends here were informed.

The Adamses have a home at 1050 North Cahulla road and are well known here among winter residents and in Portland where Mr. Adams is general manager of the big Myers-Frank store.

Last rites were said for Mrs. Adams yesterday afternoon in the Oregon city.

## Armistice Day

City and county offices and the bank will observe next Friday, November 11, Armistice Day, as a holiday.

Schools will remain open for the day, however, under the new calendar recently approved by the board.

## Local Portion of Proposed Riding Trail Found OK

State riding and hiking trail passing through Riverside county came a step nearer last week when a field study was made of the proposed route through the San Jacinto mountains.

Accompanied by Don Bauer, local district ranger for the forest service, Hector Switzer inspected portions of the old Desert Divide Trail in the vicinity of Red Tahquitz peak. Switzer is one of the men in charge of the proposed 3000-mile trail that will one day run the length of California and down through the coastal redwood forests. Development of the project is being done by the division of beaches and parks. The men found conditions

The Desert Sun—3  
PALM SPRINGS, CALIFORNIA  
Tuesday, November 8, 1949

along the Desert Divide Trail favorable for inclusion in the system, despite the fact that the route has not been maintained for years. Commanding views of both the desert and coastal valleys are afforded from the high ridges southeast of the Tahquitz peak lookout.



The store that Bullock's is next to

## APRICOT FIREWOOD

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Palm Springs  
Builders Supply  
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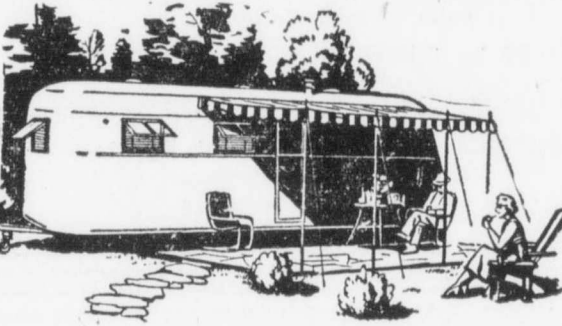
Drastically reduced for a quick sale is this large duplex with two 2 bedroom apartments. Completely furnished; air-conditioned. Owner will arrange convenient terms to qualified buyer.

\$17,500

Robert Ransom, Realtor

The Plaza

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## Winter Time Is Fun Time IN THE Palm Springs & Cathedral City TRAILER PARKS

### What's Going On IN THE Trailer Parks

One of the big attractions at Orchard Trailer Villa is the large number of shade trees under which residents park their trailers, affording shelter from the sun during the heat of the day. The large parking space allotted for each tenant and the clean grounds also make the Villa popular. Joe A. Stollberg is manager.

Bingo games, square dancing and other amusements for guests make the Taylor Trailer Park a popular winter resort for Trailers. It is located in the heart of Palm Springs and is under the management of Mr. and Mrs. Joseph P. Palozzi.

Elmo Lee has been appointed instructor and caller for square dancing at the Le Luxe Trailer Park, according to Bill Stude, proprietor. The popular dances are held every Tuesday and Saturday nights with the Desert Rhythm Riders supplying the music. The public is cordially invited to join with residents of the park to enjoy the dances.

There is something doing every day at the Ramon Trailer Park. Games and parties are planned for the children, square dancing on Tuesday and Saturday nights, moving pictures twice a month when winter guests are invited to show pictures and lecture on their travels. There is also shuffleboard, croquet and horse shoes enjoyed daily by both men and women.

For those who like being in the heart of Palm Springs, there is the Palm Springs Trailer Village, located opposite the post office on Indian avenue. It is close to all the shops, shows and restaurants in the Village. Sky Ridge Trailer Park nestles on the gentle slopes of Santa Rosa mountain in Cathedral City, affording a superb view of the valley from every parking space. The residents have planted lawns and flowers, making one of the most beautiful parks in the desert. Each trailer has its own designed patio.

Children are welcomed at Children's Tramview Trailer Park, in fact, the management prefers tenants with children. Here the parking lots are extremely large, affording plenty of space for the youngsters. Building lots are available for permanent guests on long term lease. William R. Payne is manager.

Gordon's Trailer Park in Cathedral City is small and for those who like peace and quiet, this is it. The management does not take families with children and pets but caters entirely to adults.

## ORCHARD TRAILER VILLAS

OPEN ALL SUMMER  
REASONABLE RATES  
PLENTY OF TREES  
AND SHADE  
HOMELIKE ATMOSPHERE

JOE A. STOLLBERG  
Owner-Mgr.  
1/4 Mile off Hwy 111  
South part of town  
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- Right in the Heart of Town
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In Cathedral City

Modern - Beautiful - Quiet  
Individual Designed  
Patio

Lawns, Flowers, Shrubs  
on each lot

Superb View of Valley  
and Mountains

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Featuring  
BEN MASSIE  
and his  
DESERT RHYTHM  
RIDERS  
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\$1.20 per couple  
PUBLIC INVITED  
No charge to resident  
tenants for  
entertainment

## CHILDREN'S TRAMVIEW TRAILER PARK

Families with Children Preferred

Large, roomy lots  
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Building Lots available on long term lease  
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Under New Management

601 E. ANDREAS ROAD PHONE 9078 & 2795  
CHOICE LOTS AVAILABLE NOW

Children & Pets Allowed  
Square Dancing, Bingo, Card Games  
Every Tuesday Night—Formerly Desert Trailer Haven

## SMALL • QUIET • ADULTS • NO PETS

## Gordon's Trailer Park

915 B. STREET

CATHEDRAL CITY

P. O. BOX 186

## VILLAGE MARKET



## TALKING TURKEY

### Order Now for Thanksgiving!

Eviscerated Hen Turkeys 1b. 69c  
Eviscerated Tom Turkeys 1b. 59c

WE ARE PROUD TO OFFER the finest grain-fed full-breasted turkeys we have ever had at a price you can afford! A hearty Thanksgiving takes planning! The VILLAGE MARKET has been preparing for weeks! Come in and do your planning now! Choose from the largest assortment of Staple and Fancy Foods in Palm Springs! Order your Thanksgiving Turkey NOW! ADVERTISED PRICES EFFECTIVE TUESDAY, NOVEMBER 8TH THROUGH SATURDAY, NOVEMBER 12TH. PREPARE FOR THANKSGIVING NOW!

OCEAN SPRAY—Whole or Strained—No. 2 Can	
Cranberry Sauce	2 for 33c
DIAMOND A Pumpkin	2 for 25c
FIRST STATE—Pcs. and Stems, 2-oz. Can	
Mushrooms	2 for 27c
LUCKY JIM—Always Pops—10-oz. Can	
Pop Corn	2 for 25c
S&W—Large 28oz. Jar	
Branded Mince Meat	49c
DIXIE LOU—I L.B.CAN	
Fancy Oregon Peas	2 for 25c
CRYSTAL—Giant 46 oz. Can	
Apple Juice	33c
PALMDALE—No. 2 Can in Heavy Syrup	
Yams	29c

Candles to decorate the holiday table	
WE OFFER A COMPLETE COLOR RANGE	
10-inch	10c
12-inch	2 for 25c
16-inch	15c

Plastic Colored Toothpicks, pkg. 11c  
For Hors D'Oeuvres

CRIBARI  
California Champagne  
Four-fifths Quart \$1.99 Plus Tax  
A special buy permits us to offer this holiday treat.

S&W FIRST QUALITY NUTS—In Cello Bags	
Large Budded Walnuts, lb.	49c
Large Mixed Nuts, lb.	49c
Large Almonds, lb.	39c
PILLSBURY	
Pie Crust Mix, 2 pkgs.	33c
LB. PKG.	
Ritz Crackers	29c
FRESH RANCH—Small Size	
Eggs, dozen	49c
VITA—Standard Size Tube	
Vita Anchovy Paste	27c
S&W TOP QUALITY—Large 8 oz. Jar	
Maraschino Cherries	29c
(Was formerly 37c)	

VISIT OUR GARDEN SHOP!  
Colorful Pottery Pots  
29c to \$1.80  
All Sizes

FRESH PRODUCE\*  
(Advertised Produce Items Tuesday Thru Thursday  
Other Specials Friday and Saturday)

WASHINGTON	
Delicious Apples, 2 lbs.	15c
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Celery, lb.	6c
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Yams, 2 lbs.	15c
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Cranberries, lb.	19c

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## This is an Important Day

Although no one is being elected, this is election day. Issues are as important as candidates — sometimes more important. Of the 12 state propositions which voters will pass upon today, four should be given careful consideration; numbers 1, 2, 3 and 12. Reviewing them briefly:

Number 1 is a \$250,000,000 state bond issue for assisting school districts in purchasing land and erecting new buildings. While not a solution of our school problem in the state, it will provide better school facilities where they are badly needed.

Number 2 is a substitute for the existing pension plan for aged and blind that was passed by the voters a year ago. It will help put an end to pension politics, provide the same scale at present until changed by legislative action and place

some limitations on eligibility for pensions.

Number 3 increases the pay of our state Legislators from \$100 to \$300 and makes some badly needed changes in legislative procedure.

Number 12 would invoke daylight saving time throughout the state from the 1st Sunday in April to the last Sunday in September.

The Desert Sun recommends a "YES" vote on all of the propositions except 11 and 12. Number 11 is badly drawn and even its authors recommend its defeat. Since daylight saving time is strictly a matter of personal preference one way or the other we see no point of making a recommendation on this proposal.

Most important of all is the exercise of YOUR RIGHT TO VOTE. The surest way to lose it is the failure to use it.

## Difficult But Bound to Come

Formation of a new county such as has been proposed for the desert portion of Riverside is a long and difficult task, yet it is bound to come some day. The situation of the board of supervisors — which amounts to taxation without representation — if persisted in much longer will hasten that day.

To create a new county, an enabling act would first have to be adopted by the Legislature defining the boundaries of the proposed new county. Succeeding in this, an election would be called and the voter given the opportunity of passing or rejecting the proposal. If successful, there would follow the difficult job of setting up an entirely new county government with all its many departments and functions. Such a program would take a tremendous amount of voluntary effort and a sizeable fund.

It is possible that the Legislature might consider a revamping of several counties in the state at one time. There are other places in the state where growth has brought about conditions similar to those in Riverside county.

Fifty six years ago Riverside county was created from San Diego and San Bernardino counties, but the task was far easier at that time. There is a faction in Los Angeles county, (in Long Beach) right now that is proposing to establish a new county.

As the Coachella Valley continues to grow with its new agricultural development and continued expansion of the resort section around Palm Springs the need of a separate county government will become more apparent. A change in supervisorial district lines would help a lot and that should be the first objective of interests in this section of the county.

## Villagers' Views

## Has Money Plan

I believe there is only one way to stay out of a depression, devalue our money.

Russia called in her money and gave them back one dollar for ten.

If we decrease our dollar and make it ten dollars for each one, it will make our labor wage standard nearer the world labor standard.

The labor dollar is the main bearing of all our troubles, world peace and prosperity.

We cannot raise the standard of living for the rest of the world, but we can go down near level on labor and money, and still retain and improve our own.

We could buy and sell with foreign countries without a loss, we could run our merchant ships with a profit and not a loss, as we have after the last two wars. The Government cannot keep on buying grain and other commodities for more than it can sell it for. The poor farmer needs help, the big farmer needs only a fair profit.

Mark everything down to ten on the dollar, wages to remain the same so no need for strikes, N.L.B. with absolute control to equalize and adjust some of the lower wages. Unions should be national and social, but not dictators.

If you only had \$1. you would have \$10; if you had \$100,000, you would have a million, until the Government took its share of the income. That income would pay most of the national war debt, with the national war debt paid and low taxes.

The Government could run on about 10% of the present cost. This is the only way we will ever have to pay our debt.

Our labor standard would still be above two-thirds of the world, India, China and Japan would still be lower.

Taxes and the general trend

of things would soon adjust us to a new prosperity.

Foreign nations will kick. Will we continue to let them run our nation's business, or are we big enough to run our own?

Other nations will soon follow. The world needs more money to pay its debts.

We don't need to print new money. Our one-tenth dollar would still be one dollar.

Keep our gold as it is, buried and frozen. We do not want to buy gold at ten to one. We are going farther in debt every day. What do you see in the future? If it is worth a thought, think now!

OLIVER SLOW

## Watch That!

In a recent "Down Memory Lane" column I note a reference to a "Charles Little" of the Southern Pacific advertising department. Now, since I was with the S. P. then as now, I presume the reference was to me. Especially since the "Little" referred to was plugging Palm Springs, which I did then, have done in the intervening time, and am doing now.

I know that Palm Springs has grown bigger and bigger in the past 20 years, but want you to know that I am still Little. In every way except my love for Palm Springs.

CHARLES (Watch that "R") LITTLE.  
Of the FSP.

## Bond Thanks Village

On behalf of the school officials and school children I would like to take this opportunity through the columns of The Desert Sun, of thanking Earl Cordery for volunteering his time and effort in designing the Drive Safely signs erected to protect Village school children. I also want to thank the civic organizations of the Village for their

## SEND IN YOUR LETTERS TO THE DESERT SUN

generosity and contributions toward the erection of the four signs.

I want to thank The Desert Sun for helping in many ways to bring about a completion of the project.

It has been a pleasure for me to work in such a fine community as Palm Springs where the schools receive such wholehearted cooperation from civic organizations, business organizations, city officials and, last but not least, from our excellent police department. Much of our safety record depends on the support of these people of the Village.

GEORGE L. BOND,  
School Transportation Supervisor.

## Horrible Thought

This coming election reminds me of a question propounded some time ago in The Sun. During the cement mill election an airplane dived overhead annoying us all with its noise and constant repetition of an appeal to vote for Guterson. You asked then if there was not something council could do to prevent this practice. The arguments were to the effect that if a radio annoyed you, it could be snapped off but that there was no way to shut up an offensive overhead program. It would not be curtailing free speech because freedom of speech doesn't give one a license to disturb the peace.

Just suppose backers of the propositions had airplanes circling overhead shouting various reminders to vote for this and that? It could drive us all crazy! I think council should do something about that now rather than wait until the air is full of din.

Remember there'll be a supervisorial election coming up next fall and those three boys at the courthouse who are using the county government as a happy hunting ground to vent personal spite, might want to have a say in our district election.

H. J. S.

## Everybody's Happy

I called at the Sun, first thing after lunch and daily since to thank you for your apt Diogenese article, then at once on my way to Tony.

I sure was electrified. We picked Tony up at junior high, at close of school. Took him to police station, got my wallet, gave Tony half of the \$68, right there in the station.

Returned Tony to his mother. My hopes had been reduced to getting cards and wallet back. A fifty-fifty divvy seemed in order.

Thanks to The Sun.  
MYRON V. WILSON

## Why All the Dust?

Why is it that when we have a parade of any kind, they cover the street with small pebbles which are, within an hour, ground into sand and dust by passing vehicles creating a lot of dust which we are trying to avoid and do away with? For days passing cars suck it up and we have a sand storm right on our main street. Before they spread those pebbles the streets were clean and free from dust. The practice seems to me to be foolish and should be stopped. Let's have a clean, healthy, Palm Springs.

Approximately 50,000,000 letters are received by newspaper editors every year from their readers.

## California Cavalcade by CARL KUHN



THIS FAMOUS NATURAL ARCH ROCK BRIDGE - LOCATED ALONG CLIFF DRIVE IN SANTA CRUZ - HAS ATTRACTED GEOLOGISTS - PHOTOGRAPHERS - PAINTERS AND TOURISTS FROM EVERY SECTION OF THE GLOBE... SO IMPORTANT HAS THE LANDMARK BECOME THAT IT IS NOW A STATE PARK!

## Politics Today

By ETHEL GILLET WHITEHORN

## F. D. R. JR. MAKES A SPEECH

Today, in New York, the voters are deciding on the candidate to represent them in the United States senate. The incumbent, John Foster Dulles, is a Republican. His opponent is Herbert H. Lehman, a Democrat, and the former governor of New York. Franklin Jr., recently elected to congress, is the eager beaver who wants to add Mr. Lehman's name to the senatorial roster.

The consensus seems to be that Mr. Lehman will win the election. Should this be so, it is the belief of this writer that Franklin D. Jr.'s opinion of his candidate, as expressed in a speech in Buffalo, will miss the target. He said: "Much of what Governor Lehman did in Albany foreshadowed what we Fair Dealers are now trying to do in Washington. Let me just tell briefly what the Democratic party is doing. We are building 810,000 homes for people, and still another 60,000 units at military bases. We are now working on a housing program for the great middle-income group."

WHAT FRANKLIN JR. failed to say is this... It is a well-known fact that Mr. Lehman is not in sympathy with much of the Truman Fair Deal program. And here is another fact: the youthful congressman didn't admit: While it is true the Democratic party, with a strong majority in the congress, passed the bill permitting the Federal government to build many thousands of homes, Franklin D. Jr. did not say to his audience, "And you Mr. and Mrs. Taxpayer, will pay the bill."

His statement "We are now working on a housing program for the great middle-income group" should cause a shudder in the spine of every American. From the birth of this nation up to the beginning of the New Deal in 1933, the middle-income group was the backbone of this country. This was the group that could build their own homes, businesses, churches and schools, and meet payrolls without bureaucratic interference and inhuman taxation.

Also in his speech at Buffalo, Franklin D. Jr. viciously attacked the Republican 80th congress. He said—

1. "The 80th congress soaked the poor with a fantastically unjust tax bill." As a matter of fact, the 80th congress gave 7,000,000 grateful persons, none of whom had a living wage, relief—by removing them from the tax rolls.

2. "THAT CONGRESS," he said, "had the unmitigated gall to take 750,000 workers from under the social security laws." It is a fact that these persons were removed because they had no legal status, because they had not paid one penny into the social security fund, and the 80th congress could find no reason why those who do support that fund should foot the bill for those who don't.

3. "That Republican congress

## DESERT Museum NEWS

Films to be shown tonight at the Desert Museum are: "Realms of the Wild" (a spectacular wild animal color movie), "Lifeblood of the Land," "San Diego Zoo," "Nature of Sound," and "The Telephone Hour." Open to the public without charge at 8 p.m.

Friday night the Anthropology program will consist of films only. They will be "Dwellers in the Cold Countries, the High Mountain Countries, and the Hot Wet Countries," showing native life in these various regions. The full evening of films has been planned since the museum director, who presents the brief talks in the current anthropology series, will be guest speaker at the Heard Museum in Phoenix, Arizona, on that night.

Anthropology program open to the public without charge at 8 p.m.

Saturday, the field trip will be a nature walk to Tahquitz Falls, involving about 3 miles of easy walking, round-trip. This is the beautiful falls which was featured in the motion picture "Lost Horizon." Leave the Museum at 10:30 a.m.; return at 2. Bring lunch. Mrs. Hannah R. Jay leader in Mr. Smith's absence.

Frank Bogert of Thunderbird Ranch will be guest speaker at the Desert Museum Saturday night at 8 o'clock. Mr. Bogert will present his new color film, "The San Jacinto Mountains and the Aerial Tramway," which features views of the top of the peak and the site of the proposed tramway. Public invited; no charge.

Monday, November 14, the Desert Bird and Flower Group will meet at 8 p.m. at the Museum. Films will be "Garden for Abundance," "Birds of the Dooryard," and "Red-winged Blackbird." Members of the local Garden club are especially invited to attend. Program open to the public without charge.

## Memory Lane

(From the files of The Desert Sun of November 8, 1929.)

The Desert Play opens tomorrow for a three-day showing and Russell Stimmel, director, is confident of a successful portrayal of the old Indian legend "Fire."

Action of major importance to Palm Springs was taken by county supervisors this week when they accepted deeds from Mrs. Pearl McManus and Raymond Cree for rights of way for re-routing of the Palm Springs-Indio road. Work on the project will start within a week.

Acquisition of Devil's Garden, picturesque area in White-water canyon for a state park loomed today as result of a visit by several state officials.

Dr. Henry S. Reid transacted business at Banning Wednesday.

Under the direction of Mrs. Marie Grayhouse, 25 children of the lower grades of Palm Springs school will present a little play between the acts of the Desert Play tomorrow.

President E. T. Fulford was host at a delightful dinner commemorating the first anniversary of the Palm Springs Realty board.

Paul Anker, one of the young men who recently opened a floral shop here, dislocated a shoulder in a fall down a slope in Tahquitz canyon.

Marcelle de Journal, owner of the French Shop on The Oasis grounds, was still without a clue to the thieves who made off with a number of dresses two weeks ago.

Bill Seaton is putting the airport in condition for the winter season.

A. F. Hicks, builder, has a large force of men on the job and work on the El Paseo building is proceeding rapidly.

Miss Katherine Finchy attended a meeting of the Coachella Valley Principals association of which she is a member, Wednesday.

Work on the new Southern Pacific Palm Springs station has begun.

There will be a demonstration of wild west riding at a location opposite Jack Case's Saddle Livery Sunday.

Wouldn't you Prefer to live in---

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The Desert Sun

PALM SPRINGS, CALIFORNIA — 5  
Tuesday, November 8, 1949

# Home of the Week

Designs and  
Suggestions for  
Beautiful Settings

## FAMILY WANTED HOME PLANTED IN GROVE

Today's Home of the Week is the result of demands by a family who had very definite ideas of the type of home they wanted "planted" in the midst of a small grove purchased for a home site.

The breezeway between the spacious garage and the house proper was insisted upon after they had enjoyed a similar set-up as a weekend guest at a host's country home last summer.

The private living quarters adjacent to the bath room occupy the rear wing of the house with one of the bedrooms opening on to the living room so that it may be used as a den if desired.

The kitchen is handy to the bath room and breezeway facilitating the carrying in of groceries, etc., from the garage. The breezeway is large enough for a group to enjoy lounging outdoors and because of its being situated next to the kitchen, it may easily be used for serving informal meals.

The entire house has been engineered to present a harmonious grouping of its several parts under varying roof lines that bring out pleasing shadow effects.

Examination will show this 1250 square ft. home just packed with luxurious living for a small family.

## Willmas Sounds Appeal for Help In Listing Events

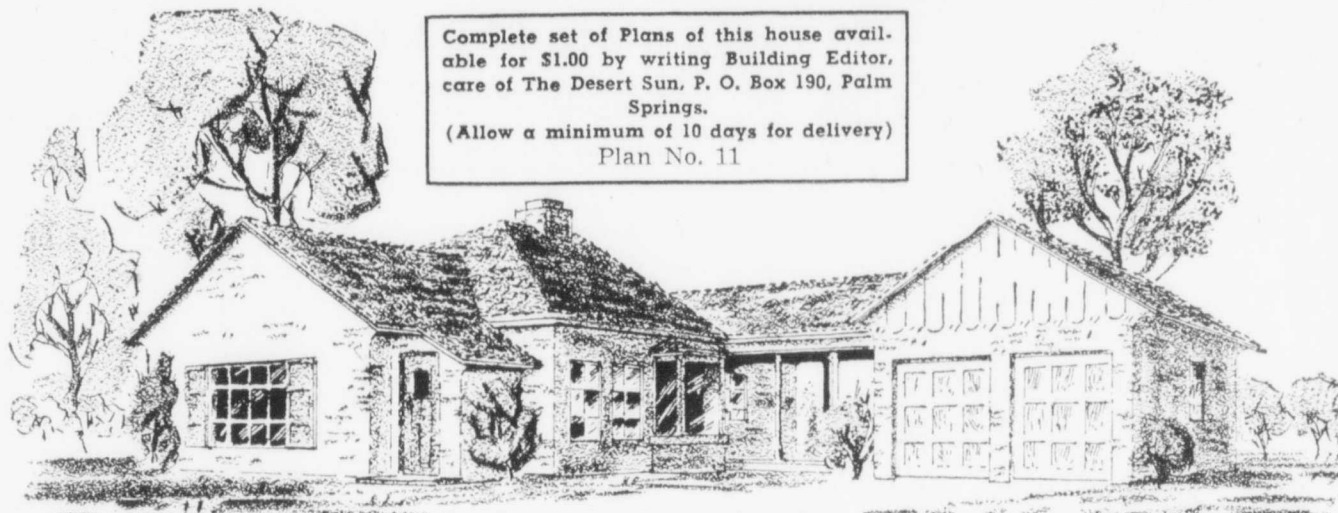
With the many activities overtaking the Village and the lack of publicity of some events due to oversight or lack of knowledge about them, Jim Willmas, Chamber of Commerce Events chairman, issues a plea to ALL organizations to assist him in the coordination of an events calendar by notifying him of any special happenings scheduled in the future.

"I would certainly appreciate hearing from all clubs or organizations who are planning a special event, especially clubs which are of interest to the community," he said.

No Strong Drink  
Sold Tomorrow

There's be no beverages of alcoholic content on sale today in the Village. It's election day and under the state law all bars and retail liquor stores will be closed during the hours the polls are open, 7 a.m. to 7 p.m.

Chief of Police A. G. Kettmann reminded cafe men and lounge owners of the law yesterday.



Complete set of Plans of this house available for \$1.00 by writing Building Editor, care of The Desert Sun, P. O. Box 190, Palm Springs.  
(Allow a minimum of 10 days for delivery)  
Plan No. 11



Plan No. 11.

This small home may be constructed for approximately \$10,000. It offers many unusual features.

## Change School Calendar Under New State Measure

Palm Springs Unified School district board at its October meeting Tuesday modified the local school calendar to conform to the Babbage bill adopted by state legislators this year.

As a result, schools will be in session next Friday, Armistice Day, and also next year on Lincoln's and Washington's birthdays.

The Babbage bill provides that desert school districts may eliminate Armistice Day, Lincoln's Birthday and Washington's Birthday from regular state school

holidays. The board of trustees voted to eliminate these holidays in the Palm Springs Unified School district and add two days to the school calendar, making a total of 172 days. One day was added to the Easter recess providing for school closing on Wednesday, April 5th and resuming the 10th. The minimum number of school days prescribed by state law is 170.

Schools will be closed on Thursday and Friday, November 24 and 25, for Thanksgiving holidays and from December 23 to January 2, inclusive, during Christmas holidays. It was further resolved by trustees that there shall be appropriate exercises given each such day in each school. These exercises may be conducted in individual rooms or during assembly, whichever is found to be most practical.

## Slope Says 100 Others to Blame

County tax collections have increased only four per cent while taxes levied by schools, cities and special districts have skyrocketed. That's why the tax bills are so much higher.

This was the statement of Supervisor William Slope in Riverside Friday explaining the tax situation to a county seat service club.

"There are more than 100 tax levying bodies, elected by the people, in Riverside county other than the board of supervisors," he said.

counts, should contact the Social Security Administration, 355 D street, San Bernardino. That office also issues original and duplicate social security account number cards.

## Be Sure You Have Social Security Number Listed

Palm Springs workers who do not have social security account number cards, and Palm Springs employers who hire employees without obtaining their social security account number cards, are helping the government run up a \$2,000,000 a year operating bill, according to the Social Security Administration. It costs

that much extra to process the social security tax returns on which employers list an employee without social security account numbers.

In addition, the employee does not receive credit toward his Federal Old Age and Survivors Insurance policy for wages reported for him without his social security account number since the Social Security Administration cannot identify him by name alone. So many people in the United States have the same name that both name and social security account number must agree with the Social Security Administration records before an employee receives credit for wages reported for him by his employer. Failure to receive credit for wages might result in loss of eligibility for social security payments.

Many workers in Palm Springs have neglected to notify their employers of their correct social security account numbers. These workers, and any others interested in securing statements of wages in their social security ac-

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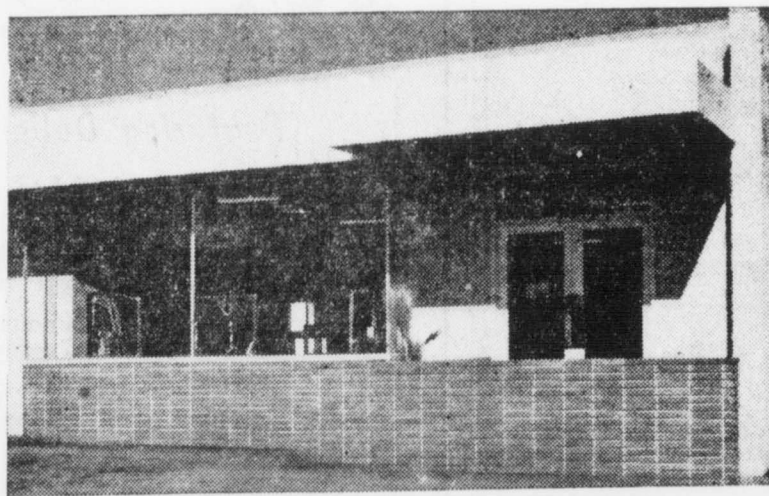
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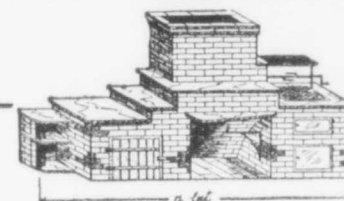
Phone 3699

## Joins Realtors In Palm Village

Miriam V. (Billie) Williamson announces she will join the real estate staff of Col. R. A. Ellsworth in Palm Village. Mrs. Wil-

liamson has been associated with Billy Wright, realty broker, for three years and is a well-known and popular figure along real estate row in Palm Springs. She will reside with Col. and Mrs. Ellsworth in Palm Village where she will have a studio for desert painting which is her hobby.

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**\$280**



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**\$280**

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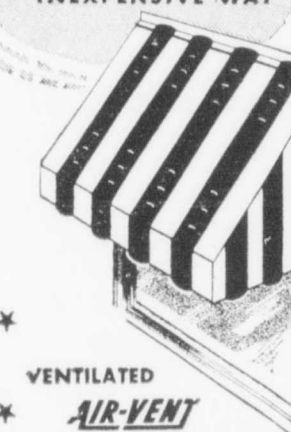
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## AWNINGS

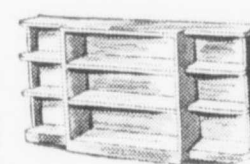
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## Desert Outpost Night Club Opens

The Desert Outpost, a new and lavish night club and restaurant, located at the intersection of highways 99 and 60 in Beaumont, recently opened as scheduled due to the combined efforts of Don Seiler, local contractor and the personal supervision of Leo Mizysak. The place was remodeled from top to bottom with a new dance floor, kitchen, dining room and servants quarters.

Also, a most unusual fireplace 10 by 12 feet and a circular barbecue 10 feet in diameter was constructed entirely of flagstone. The unique feature of the barbecue is that guests can be seated nearby and watch their steaks and chops broil over the charcoal.

## Back to Stay

Vara and Gordon Nicholson are Villagers again. They have sold their Los Angeles home and back here, they say, to stay.

"It always costs more NOT to paint"

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## AROUND THE VILLAGE IN SIX MINUTES

WITH PRISCILLA CHAFFEY

Johnnie and Ruthyn Wood were off to see the Bears and the Rams battle it out, in Los Angeles, last weekend, as the guests of Bob Hope. After the game to the Hope home at Toluca Lake, which Johnnie says is "terrific!" Bob Hope now has the rating of VILLAGER, which is even more important than being Honorary Mayor. Not even a Hope Hooper rating can make a Villager, but Bob's complete loyalty and love for Palm Springs can, and does.

Recovering from the divers ill to which this flesh is heir, is Jay Holderman, son of the Health Center's Madge Holderman. He is on the mend at Los Angeles Orthopedic hospital following what started out as a minor spinal operation and ended up as spinal meningitis. Mrs. Holderman returned to the Village Monday when he was pronounced out of danger by attending physicians. Jay is a graduate of P. S. High and went on to Pomona College. Pat Holderman, another P. S. High graduate, is following in mama's footsteps and is a Medical Social Worker at the Los Angeles General. Also on the road to recovery is "Pop" Strebe, who underwent surgery in Los Angeles Friday. His instructions to son George, before the boys in white took over, "You get up

here, Son, and bring a quart of whisky. I'll be needing a drink when these fellows get through with me." Pop is a doughty old campaigner and with his successful sons, helps make Palm Springs the fabulous place it is. He has every good wish for a speedy recovery from his fellow Villagers.

One of the best-looking things at the Allied Arts open air show at the Plaza in honor of National Art Week is undoubtedly Artist Jeanne Coutts. She is the talented daughter of Palm Springs' first world-renowned resident artist, the late Gordon Coutts, R. A., and was born in the bizarre Moorish hacienda on Patencio Road. She leaves this month for Mexico, where she hopes to study with Seguros, Mexico's famed muralist. She thinks art should reflect politics, religion and the aspirations of the people and not be a matter of painting "pretty pictures." Out of 2700 entries in the California Centennial Show in Los Angeles, her large scale canvas of an Indian mother and her child was among the 207 which were accepted by the Centennial. We left her, after a short discourse, thinking about how a prophet is without honor in his own country. She is very young and very good looking and very talented; she founded the Allied Arts Association in an attempt to encourage an art colony here and she has worked zealously to interest Palm Springs in an Art Gallery. She has fought a tough one-girl battle to get her own art education. All of which is put into the "Don't give it a second thought" department, by the community of her birth. It makes one wonder whether Palm Springs rates its citizens not by what they ARE but by what they HAVE. . . . nothing

under a million dollars need apply for recognition.

After this we stopped in to pass the time of day with the philosophers who hold forth at Indianoya, to wit: Altha Wilson and her brother Freddie Watson. While there we hefted a basket filled with a conglomeration of Indian silver, bracelets and necklaces, all thrown together with a casual indifference which astounded us when Altha told us it was worth twelve thousand dollars. She had just brought it down from Los Angeles where she has secured it from the estate of a collector, deceased. Fine old Indian silver and turquoise is getting scarcer and harder to find, and most of the new stuff is being made for the gift shoppe trade. The old pieces, classic and austere in design, were usually made by an individual for himself or a tribal member who had to have the very best in silver, turquoise and craftsmanship; and never mind how long it takes, because when time is measured by moons instead of minutes, there seems to be more of it.

A letter from Esther B. Pearson says she will return for her 30th consecutive season the middle of November. She and her father sunk the well at Deep Well and lived there for many winters before it was sold and turned into a guest ranch.

## Local AAUW Meets Today

Palm Springs branch, American Association of University Women will meet tonight at 8 o'clock at the Marsden Foundation ranch and all members and eligible women are urged to attend. Mrs. A. G. Hoff, president said.

The program for the evening will be a talk by Miss Martha Lou Manson on her past summer in Europe. This promises to be a most interesting and educational program.

Mrs. Mark Hopp is chairman of refreshments for the evening.

Mr. and Mrs. D. P. Van Nuthuys from Berkeley are guests at the Desert Inn.

## Social ACTIVITIES

## First Fashion Fiesta at Inn Rated Success by Buyers



—Earle O'Day Photo

THE FIRST AMERICAN  
Painted by Charles Stitt

## Artist-Rancher Guest at Home Of Howard Finks

On exhibit at the Palm Springs Florist is a dramatic portrait of "The First American" by Dr. Charles Stitt, who with Mrs. Stitt is houseguesting with Dr. and Mrs. Howard W. Fink at their residence on North Indian avenue.

A preview of the portrait was the occasion of an informal gathering Wednesday evening with guests Mr. and Mrs. Harold West, Mr. and Mrs. Hart Hickman and Horace Head.

The portrait, recently shown in New York, is painted on velvet to give a three-dimensional quality to the work and Dr. Stitt's unusual brush work adds to this effect. Particularly noteworthy is the striking treatment of the eyes in the picture which are singularly luminous and expressive.

Dr. Stitt is a scientist by profession and a rancher by choice with a ranch located near Salton Sea where he raises eggplant, tomatoes and things like that. His painting is his hobby, a field in which he has had exceptional success.

California designers and manufacturers of women's resort wear staged one of the nation's outstanding fashion previews at the Desert Inn a week ago with the first Fashion Fiesta at Palm Springs.

Spark plug for the three-day event which featured California's supremacy in resort fashioning was Joe Osherenko, editor and publisher of California fashion publications: The Stylist, California Apparel News, and The Californian.

Thirty-five glamorous professional models showed a galaxy of everything the smart feminine resort can wear from pint-sized swim suits to swirling evening gowns.

It was one event in Palm Springs where reservations were not invited, due to the fact that there weren't any. Except for the Saturday noon luncheon, amateurs on the fashion front just had to wait until models appeared in shop windows as the sessions were limited to manufacturers and buyers. Bob Hope got in Saturday evening, of course, and Joan Davis and a few other outstanding characters from Hollywood.

Palm Springs' Roma Marvin made the closed sessions as did Nadine Moore, Louise Kelley, Frances Pratt and Fay Neal. Robinson's Scott Webster flew down for the show from Los Angeles.

Saturday's luncheon which was open to the public, saw Mr. and Mrs. Joe Osherenko with luncheon guests Mrs. George Roberts, Mrs. James Giegley, Mrs. Earl Coffman, Mr. and Mrs. H. T. Martindale, Mr. and Mrs. Stanley Sheppard and Dr. and Mrs. Scroggs Singleton.

Mrs. H. F. Johnson entertained her houseguests, Mrs. Noel Miller, Mrs. Arthur Stoeffel, Mrs. Gordon Walker, Mrs. Dan Reagan and Miss Muriel Fulton.

Included in Mr. and Mrs. Ken Sutherland's party were Mr. and Mrs. John Keishan, Miss Rose Lind Conley and Miss Elizabeth Kimmons who is head of fashions for Bullock's Palm Springs store.



—Earle O'Day Photo

CANASTA—A sensation at the California Fashion Fiesta held at The Desert Inn was the Canasta felt skirt by Madalyn Miller, noted California designer. Canasta cards are applied by hand in a free spill down the front of the four-gored skirt, making it a conversation piece or ice-breaker at any party. In Palm Springs the Canasta may be found at Casual-Aire.

## Local Couple Plights Troth

A picturesque wedding at the Carey Ranch Saturday evening, October 29, united two well known Villagers when Violet Gordon became the bride of Harold J. Peake. The civil marriage was performed by City Judge Eugene Theriault with the blessing of the church administered by the Rev. Robert M. Hogarth of St. Paul's in the Desert. About twenty close friends of the bride and groom attended the service which was followed by a wedding reception given by Mrs. Laura Carey and her daughter Eileen Carey.

Mrs. Peake is a teacher at the Northend School, and like her husband was born in England. Mr. Peake has been associated with Tweeds and Weeds for several seasons both in Palm Springs and Santa Barbara.

## VFW Auxiliary Session Marked By District Visit

A meeting of the VFW auxiliary was held last Wednesday evening at the home of Cora Cornell, president. The session marked the annual post inspection by the district president, Billie Giles of Riverside.

Members present were Claudia Bassett, Kay Spargur, Verna Clarke, Pauline Self, Harriet Strombom, Fronia Gill, Mabel Bryant, Doritz Kreimer, Betty Bullington and Helen Hamilton. Out-of-town members from Riverside and Banning also attending the meeting were Helen Hobbs, Marie Creel and Mrs. G. Gardner.

Next meeting date was set for November 16.

## Bud Guthrie Here

In the village last weekend was Bud Guthrie, early days resident, and Pilot Gurley. They flew down from Newport Beach in Mr. Gurley's plane. Mr. Guthrie has been residing at the ranch in Costa Mesa since the sudden death of his wife, Millie Guthrie, last summer.

## Arrive in Village

Dr. and Mrs. Henry L. Dollard arrived in the Village Wednesday after a summer spent in La Jolla.

## Sisters Visit At Villa Royale

A get-together of three sisters made for a gaiety at Villa Royale when real estate Billie Williamson entertained Mrs. Maud Bartholomew of Lost Angeles and her sister, Mrs. William Heffernan of Pasadena. Joining forces with the three sisters Thursday evening was Ruth Bibb with the party following a circuit which included the Doll House, Thunderbird Ranch and Shadow Mountain Club for square dancing.

## Birthday Barbecue Honors Four in One

Four birthdays were honored with one party Saturday night when Mr. and Mrs. Stewart Williams and Mr. and Mrs. Burnham Bigelow celebrated with a barbecue at the Williams hacienda on Stevens Road. All four were born the first two weeks in November.

Guests who gathered for the moonlight around the open barbecue included Mr. and Mrs. Harold Hicks, Mr. and Mrs. Earl Cordrey, Dr. and Mrs. Robert Morrey, Dr. and Mrs. Al Staley and Mr. and Mrs. O. L. Gray.

## St. Theresa Club Meets Tomorrow

St. Theresa's Mother's club meets at 1:30 p.m. tomorrow in the auditorium of the school and all mothers and others interested in the school were urged to attend.

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## Legion Ladies' Tea and Card Party at Inn

A tea and card party is planned Armistice Day, November 11, at the Desert Inn by the American Legion Auxiliary. The party starts at 2:00 p.m. in the Desert Inn lobby and Conasta, bridge and rummy players are requested to bring their own cards. A social hour will be held for non-card players. Tea will be served following cards by the ladies of the Auxiliary. Tickets for the affair are one dollar with the proceeds going to raise funds for the Auxiliary.

Chairman of the committee is Mrs. J. J. Follansbee with the members of her committee Mrs. Herman Rich, Mrs. Harold Lienau, Mrs. Arthur Burkland, Mrs. Joe Henderson, Mrs. Tom Kieley, Mrs. Hilton McCabe and ex-officio president of the Auxiliary, Mrs. Charles Henderson.

## Malouf Home Is Scene of Gay Doings

Vickie and Bill Malouf got on the ball this weekend with gay doings in honor of their houseguests, Mr. and Mrs. Elmer Reed of Bel Air, Mr. and Mrs. George Sailor, the Grant Potentate of El Malika Shrine, Mr. and Mrs. Ed Davies of Pasadena and Mr. and Mrs. Ralph Hemphill.

A large and lavish cocktail party with Villagers out in full force, preceded the Tennis Club opening where the Maloufs had a gay table.

Sunday Mr. and Mrs. Malouf were hosts for a buffet supper preceded by cocktails at their hacienda on Via Las Palmas.

## UCLA Pledges

## Here for Ditch Day

Theta pledges were guests of the Phi Delt from UCLA for a Ditch Day staged at Smoke Tree Ranch, on Monday. The group of collegians enjoyed lunch around the pool and various sports in the sun. In general charge of operations was Bill Carey, UCLA junior.

## Max Schwabs

## Return to Ranch

Mr. and Mrs. Max Schwab of New York and Switzerland have returned to their ranch home at Smoke Tree after a summer spent abroad. An addition to the family is their French god-daughter, Vickie Maurer, whom they brought to this country from her home in Paris. She has been entered in Palm Springs High.

## Newcomers Wait

## Midwest Winter

Word from Chicago from the Lyle Newcomers, reveals that they are settled on a farm near the city where the children are looking forward to winter sports as a great change from the desert.

In letters to friends here, however, they regret missing the excitement of the opening season her.

Recent arrivals at Desert Inn are Mr. and Mrs. Robert H. Bolton from Alexandria, La.

## Desert Bakery

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NEAR RAMON

Complete line  
of Fresh Bakery  
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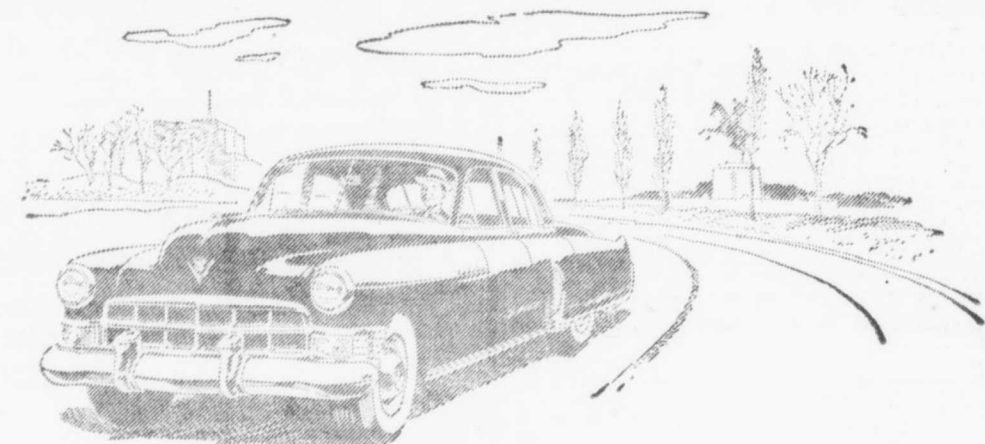
Bulk Challenge Famous

Ice Cream

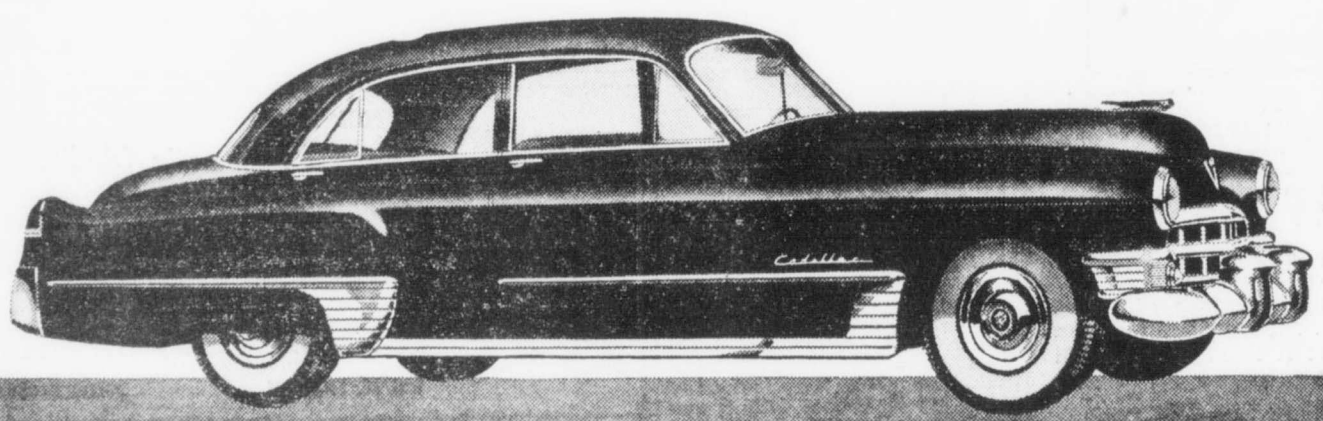
Vanilla—Chocolate

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SELDOM will you find a man in a happier state of mind than when he slides behind the wheel of his first Cadillac. It's a wonderful, wonderful feeling!

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. . . the feeling of pride that is inescapable when a man comes into possession of something which is so universally and so deeply admired . . .

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. . . the feeling of elation that comes from the car's amazing responsiveness to throttle and brakes . . .

. . . the feeling of gratitude that comes from being able to surround himself, and all who ride with him, with every safeguard an automobile can provide.

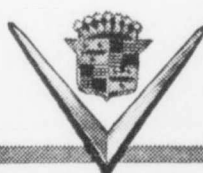
And then, of course, there is the soft, satisfying rush of the miles—the easy, restful ride—the positive, effortless handling—the sumptuous and comfortable surroundings.

Yes, it's a great thrill for a man when he goes for his first ride at the wheel of his first Cadillac.

But, it's only the beginning!

Day after day, year after year, he will have that same wonderful feeling as he rolls his Cadillac out into the street or highway. For the joy of Cadillac ownership is deep and abiding. Most owners find that it never leaves.

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## Featuring Delicious

MEXICAN FOODS  
By MARCOS

Serving his famous Mexican foods every Tuesday night.

YOUR HOSTS  
Jorge and Ethelita





## Masons to be Honored by Eastern Star

Ladies of the Eastern Star Luncheon Club will honor members of the Masonic Lodge Tuesday night, November 15, with a get-together dinner at the Chi Chi. The affair promises to be one of the important dinner events of the season with more than 150 guests participating in the welcome home festivities. Guests will also be entertained from the Coachella and Banning Chapters, according to Mrs. Florence Murphy, president of the local club.

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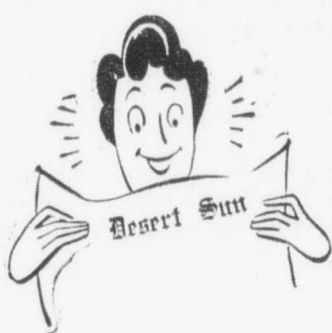
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# Social ACTIVITIES



## Mrs. Hervey Honor Guest At Surprise

In a surprise for Mother-To-Be Marge Hervey, wife of the C. C. publicist, on the occasion of her birthday Sunday evening, 30 friends gathered at the home of Mr. and Mrs. Jud Osburn to sing "Happy Birthday To You" to the astonished guest as she entered the room on what she believed to be just a "drop-in visit" on the Osburns with her husband.

Another surprise at the party was in the appearance of one of the guests, Trixie Blanco Jarrett, who rendered Chopin selections on the piano. Known professionally by her maiden name, the talented performer was considered the premiere danseuse of Mexico City and in another line—music—she will soon appear with the Angeles Philharmonic orchestra.

The party was complete with refreshments served on the lawn and everyone present was profuse in their thanks to the hosts for the party, co-hosted by Hervey. The honoree, however, announced she is expecting confinement sometime in April.

Mr. and Mrs. Earl Brunner of Torrance are spending a few days at the Desert Inn.

## Desert Hot Springs

Sophie B. Sturtevant

Phone DHS 493

There will be a pot luck dinner at the Improvement Association hall Saturday at 6:30 p.m. A number of interesting subjects will come up for discussion and progress on the renaming of the avenues will be reported.

Evelyn Knudsen out of the kindness of her heart has been feeding and caring for a mother cat and her three kittens which were abandoned by former tenants in a vacant house. It will be appreciated if someone will help find a home for them as she has pets of her own and cannot take them.

The Theosophical Study Group will meet at the home of Dr. James Compton, 23 West First Street on Friday evening at 8 o'clock.

Mr. and Mrs. J. A. Vaughn of Long Beach, who have been spending a week at their lovely home here on Fourth avenue, have left to go back to Long Beach. They were here for a rest and recuperation. Mr. Vaughn having recently gone through surgery. Mr. Vaughn is an engraver in the service of the government. He is also an artist and studied at the Chicago Art Institute and other prominent art schools. He has several beautiful views picked out which he hopes to put on canvas and which he can see from the deck of their home here.

George W. Jacobson of Los Angeles, recently retired from a number of years' service with the water department of Beverly Hills, will visit his two sisters, Mrs. Mabel Walker and Mrs. Gladys Schaefer, on Eighth avenue.

Patricia Flynn has recently

**Fred Clatworthy**  
Arrive for Season

En route to Palm Springs from Denver, Colorado, are ace photographer Fred Payne Clatworthy and daughter Helen. Mrs. Clatworthy arrived by Constellation and is spending a week with her daughter Barbara Farr in Los Angeles. The Clatworthy clan will be reunited in Palm Springs this week; have spent every winter here since 1921. Mr. Clatworthy is on the photographic staff of the National Geographic.

## Juniors Form Dance Club

The gay fantastic has the town's leading juniors in its sway with the formation of The Desert Dance Club for teen agers. Expert rug cutters have their headquarters at the Roy Randolph Studio where they take over Tuesday evening. Asked if the purpose of the club was for instruction in the dance or social pleasure, director Randolph looked pained. "How can I teach them anything? They know more about dancing than I do. It's their show, if they want me to teach them anything, I'll have to be coaxed."

The juniors will assist patronesses of the Thanksgiving Cotillion which is planned for a home coming party Thanksgiving holidays. Members of the Desert Dance Club include Sandra Small, Sue Oliver, Carol Miller, Sally Pulitzer, Diane Cross, Katherine Wallace, Erma Tacher, Vickie Maurer, Dona Burns, Sandra Cordrey, Caroline Harper, Gail Hicks, Marilyn Meyer, Bill Bailey, Peter Outcault, Douglas Winter-ton, Rollin Summit, John Sanborn, Breck McKinley, Robert Robertson, George Ritter, David Harper, Jimmie Hicks.

Mrs. King Visits

A visitor at Canyon View Apartments is Mrs. M. D. King of Los Angeles, mother of Canyon View's manager, Twila King.

## Vincent Marco Hosts Great Party at Opening of Club

The exclusive doors of the Palm Springs Tennis Club opened wide Friday evening to receive more than 300 guest of Mr. and Mrs. Vincent Marco for a cocktail and buffet supper followed by dancing on the club's new and enlarged dance floor. The chips have been flying since Vincent Marco, the club's new owner, took over last spring, and guests flowed up and down the wide stone steps admiring the lavishly party, which centered in the flower decked bougainvillea room, preceded the club's formal opening which took place Saturday night. Not least among decorative factors in an extremely glamorous and decorative setting was the full moon which drew guests out on to the terrace.

Among guests were Alchians, V. and Anthony, E. C.; there were Baileys, A. and Barham, P. Bel-dings, Paul, Bogerts, F. and Bigelows, U. (the U stands for Up-ham) Bonopane, J. and Boyd, Florian, Brent, B. (the B stands for Brandy) Brown, B. and Brown, P. Burdick, H. Burnaby, F. and Burnhams, J. and R. The Richard Carringtons were there and Cianos, J. also Father W. Clavin and Father N. Cikrit, Colborns, K. and Colegates, Roy, also Cord-reys, E. and Godels, J. Harry Crocker and Crommelin, Jacques, Darts, Harry A. and Del Amo, J. De Lap and Dollard, H. . . Duncan, Donald, and Dunkerley, W. Dunlevie, Ernie and Fareed, Dr. O. There was also Farrell, Charles, and Feelings, G. and Fescol, R. and Fiedis, Teresa, The Frenches, James, and Fulton, Muriel, Gazda, M. Gentry, C. and Giannini, L. and Gorham, Jack and Greco, D. . . Hamiltons, T. and Hardy, Ruth; Harper, Harry and Harris, Buck. And also the Paul Helms, Hemphills, R. and Hendersons, R. and Hicks, H. Hicks, M. and Mickis, M. J. Hink-les, C. (the C apparently for Barney) There were Hooper, H. and Hopper H. (no doubt for Hedda) and Hormel, J. Hotchkiss, News and Hubbell, R. In-gram, F. and James, Martha, Jaynes, O. and Johnson, H. P. and V. Kenastons, D. and Kenastons, J. Kettmanns, A. (that's for Augustus instead of Gus, how formal can you get?) Kiele-y, T. and Kirk, Kenneth, Lockhart, Charles and Lukas, P.

## Baileys Off to See Football Game

Mr. and Mrs. Arthur Bailey were off to Pasadena for the weekend with their daughter Bess, C. Pignatelli and the Harry Plymires, Dr. and Mrs. Frank Purcell, Mr. and Mrs. Robert Ransom, Mr. and Mrs. George Rink, Mr. and Mrs. Jerry Sanborn, Joe Schenk, Mr. and Mrs. Richard Shea, Mr. and Mrs. Ben Shearer, Mr. and Mrs. Peter B. Sheptenko, Charles Skouras, Mr. and Mrs. William Talbott, Mr. and Mrs. Charles Valeur, Rudy Vallee, Mr. and Mrs. R. S. Venable, Mr. and Mrs. R. Wuritzer.

## Re-Open Home

Dr. and Mrs. P. H. McCauley of Laurel, Montana, have opened their home at The Palms for the season.

PALM SPRINGS, CALIFORNIA  
Tuesday, November 8, 1949

The Desert Sun—7

From Page 1—MORE ABOUT—

## THIS SIDE OF THE SUN

to telephone me on Sunday waits until 4:01 p.m. and, despite of my best brush-off technique, hangs on until 4:29 and I have to get the Benny gags second-hand from Mrs. G. . . or else stay up away beyond my bed-time to get the rebroadcast.

**LOOKS LIKE** we might have a Palm Springs song that will click . . . Paul W. Ohrt of Plaza Court has written "Palm Springs and You" which made quite a hit when played and sung at the Kangaroo court during Western Week by Tex Kidwell, now engaged at the Biltmore. . . KCMJ is receiving many requests for the song and recordings have been made to meet the demand. Ohrt composed the song in three days without the aid of a piano or any other musical instrument.

**JOHNNY HERRERA** wants to know who said there weren't any cowboys left around here. . . Herrera went after a stray horse with his police car during the W.W. parade preparations and gave throngs on Palm Canyon drive a big thrill. . . Not so long ago Herrera took across country over the desert in a police car chasing three wet Mexicans. . . On that occasion he had to abandon his favorite mount and finish the chase on foot. . .

**ON NOVEMBER 1**, Mrs. Nellie Coffman, First Lady of the Village, celebrated another birthday. . . Moya Henderson has many memories of former days in the Village which were made happier because of Mrs. Coffman. . . Says Mrs. Henderson: "Nearly every organization in town has had the benefit of the use of the mashie course or the Fiesta House for its meetings when other facilities were lacking, not to mention the many, many teas that have been her offerings. Mrs. Coffman has always had the welfare of the children and the schools at heart and was an active board member for many years. The countless numbers of children who have been

her guests at school parties down through the years will testify to this. I can't help but remember the first dinner party she gave to the first graduating class of the Coffman school. We had primed the children to be on their good behavior and to use their best manners but found we neglected a few matters. The board and the teachers sat at one table so the kids would feel more natural. Soon after the first course had arrived a waitress signaled to me that I was needed at a nearby table. The kids wanted to know what the round yellow things they'd been devouring like olives. I told them to dilute their butter with rolls. Another problem was the array of silverware, and which to use with what. We settled that problem and had just settled on the main course when one of the boys appeared at my elbow to say that forks and the chicken weren't cooperating. Before I had time to answer that one Sallie Nichols spoke up, told the boys to pick it up, enjoy their dinner and no bother Mrs. Henderson because she probably did not know any more about it than they did. The ice was broken, the kids went ahead and had the wonderful time that had been planned for them and none of them that return to Palm Springs ever pass the Desert Inn without some very pleasant memories."

Thanks for the lift, Moya.



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## Bonus Party Is Gay One

A convention at Shadow Mountain club over the weekend was a "Bonus Party" for men of Chevrolet distribution in the East Los Angeles area, sponsored by Mission Chevrolet company of San Gabriel and Temple City, Verne Harding and Scotty Stewart, owners, as hosts.

Approximately 85 were present with the group staying at various hotels and apartments in the Palm Desert area arranged by July Calhoun, said by the party to be the "Elsa Maxwell of Palm Desert" in the handling of the party. The group left Sunday evening with the assurance of returning as soon as possible.

**your brain budget**

1. Saying, "The die is cast." (a) Paul Revere rode to warn the revolutionary leaders, (b) John L. Lewis declared a three-day work week for miners, (c) Julius Caesar crossed the Rubicon, (d) Dewey conceded the 1948 presidential election to Truman.
2. Lady Godiva rode unclad through Coventry (a) to get a sun tan, (b) to protest the high cost of clothing, (c) to publicize a new toilet soap, (d) on a dare.
3. The Boxer Rebellion was (a) a refusal of Joe Lewis to obey Mike Jacobs, (b) strike of boxmakers' union in Pittsburgh in 1947, (c) rising of Chinese nationalists in 1900.
4. Bedouins are found in (a) deserts, (b) beds, (c) jungles.
5. An hypotenuse is (a) poetic exaggeration in speech, (b) longest side of a right-angled triangle, (c) an assumption.

**ANSWERS**

- 1.—(c) Julius Caesar crossed the Rubicon.
- 2.—(d) On a dare. Her husband, Earl of Merita, said he would remarry her if she were brave enough.
- 3.—(c) Rising of Chinese nationalists in 1900.
- 4.—(a) Deserts (Arab nomads).
- 5.—(b) Longest side of a right-angled triangle.

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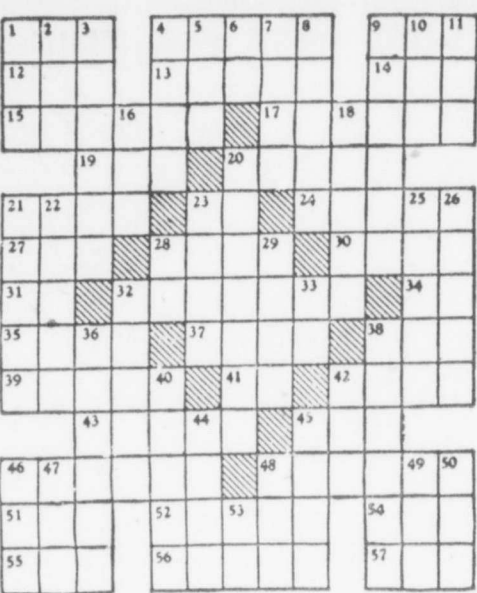
Crossword  
Puzzle

## HORIZONTAL

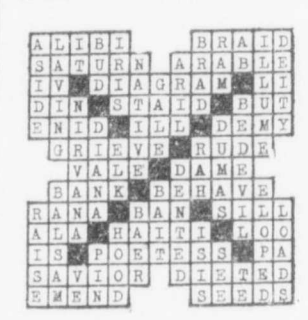
1 Spirit  
2 Revolving part  
3 of a dynamo  
4 Solemn  
5 affirmation  
6 Bowing  
7 implement  
8 Fragrance  
9 Dread  
10 Theatrical  
11 To cause to  
12 agree  
13 Man's  
14 nickname  
15 Master of  
16 Sirius  
17 Smog  
18 100 square  
19 meters  
20 Aquatic  
21 mammal  
22 Some  
23 Greedy  
24 Son of Isaac  
25 St. (Roman  
26 numeral)  
27 Established  
28 principle  
29 Note of scale  
30 Cray  
31 (island)  
32 Innuendo  
33 Number  
34 To shoot  
35 from cover  
36 Priests  
37 measure  
38 Troubles  
39 100,000  
40 rupees  
41 Frantic state  
42 Sudden attack  
43 Gramus  
44 Toward  
45 Persian poet  
46 Propulsion  
47 Boats  
48 To possess  
49 Small  
50 Marshal of  
Napoleon

## VERTICAL

1 Dawn goddess  
2 100,000  
3 rupees  
4 Frantic state  
5 Sudden attack  
6 Gramus  
7 Toward  
8 Persian poet  
9 Propulsion  
10 Boats  
11 To possess  
12 Small  
13 Marshal of  
Napoleon



Answer to LAST WEEK'S Puzzle



## News of Ramon Trailer Park

By VIVIAN EDWARDS

The "Spartan Row" of trailers—ists on the "South Forty" are settled for the season. The Glenn Martins, Noble Andersons, George N. Seymours and Jim Andrews are included in the row. The Dr. Dugans will join them soon. Charles W. Krum and family of Capistrano run down in their plane when not too busy on their stock ranch. The Krum ranch is known all over the state for its pedigree stock.

Mrs. Ralph Lewis of LaVerne, who has traveled extensively in Europe and South America is bringing her trailer in this week for the month of November. Word has been received from Mrs. Alma Gravel, who is enjoying the Hawaiian Islands. She will attend the wedding of her nephew in Honolulu on Nov. 6, and will return here shortly afterward.

Friends of Dr. Duane Winning will be glad to hear that after several months in the hospital, he will be returning to his trailer here soon. Bruno Wohlmut is busy at his hobby of taking pictures of our park, some of which will appear in one of the trailer magazines soon.

Newcomers in the park include the Glen Hardys. Mr. Hardy is a well-known news broadcaster of Los Angeles. They expect to be here for the winter. Mr. and Mrs. Tobin are included in the new arrivals. Others are Mr. Rae McFarlan, the Herman Steubings, Andrew Lynes, Oscar Clarke, Jerry Jarrette, Tim Oltmans and Eddie Pringles. The Jim Mullins are proud of their new, very cozy trailer which is very good looking. The Hanno Ryberg and daughter, Sue Leonard, have bought a new home and have moved into it. Many of our trailer guests have succumbed to the charms of the desert and have either bought or built homes in the Village.

A very lovely Halloween party was enjoyed Saturday evening by the children of the park. The mothers decorated the hall in Halloween colors and served appropriate refreshments. Ed Dering, famous story teller, took part in entertaining the children. A large crowd of grownups also celebrated with a Halloween dance, held outside in the brightly lighted patio of the park last Saturday night. "Big Jim" Mindheim called for the square dancing and cider and doughnuts were enjoyed. Roy Rogers calls for the Tuesday night square dance. These dances are for park guests only and are very well attended. Hooked rug class beginners, meeting in the Rec Hall every Thursday morning, are showing quite a bit of artistic talent. There promises to be some very good looking rugs which will be on exhibit at the coming Hobby Show in November. Mrs. Jessie Dering is our patient and competent instructor. Outsiders are welcome to this class.

The Austin McKays, who come every year from Alberta, Canada, are planning a lovely garden again this year. Mr. McKay has a way with sweet peas. Just about everyone in the park looks forward to the time when all the

They Just Don't  
Allow Hot-Rod  
Racing in City

Early Sunday morning (12:59 a.m.) the police department received a call that a black hot-rod was disturbing the residents in the vicinity of the Tennis Club.

Halted by officers a short time later it was found the hot-rod was manned by two juveniles from Riverside cruising about who "wanted to challenge someone to a race."

The youths were informed by police that Palm Springs wouldn't put up with that sort of thing here and it was recommended they hie themselves back to hunt elsewhere for takers to the challenge.

Mother is Given  
2 Jahn Children

Laura Jou Jahn, 16, juvenile tennis star, and her brother, Leslie Jr., 10, will leave for Miami, Fla., soon with their mother, Mrs. Lucy Meska, following decision of juvenile court in Los Angeles Friday.

Both were awarded to the custody of Mrs. Meska following a brief hearing. Mrs. Meska came to California when her former husband and the children's father, Leslie Jahn, tennis pro in the desert area, was arrested on morals charges filed by the daughter.

Jahn was convicted in Los Angeles superior court and is awaiting sentence on the charges November 16.

The two children had been held as wards of Los Angeles juvenile hall pending the custody hearing.

Weinstein Now  
With Ernie Grill

Announcement was made last week of the association of Ralph Weinstein, owner of Mel Lodge, with the Ernest Grill realtors for the coming season. Weinstein, active in the Hotel-Apartment Owners association, has been a resident of the Village for several years and is now entering local realty work for the first time although he was active in the business in his native New York prior to coming to Palm Springs.

Babbage Speaks  
Before Lions Club

The 12 propositions on today's ballot were discussed at last Tuesday noon's Lions club meeting by Assemblyman John Babbage.

He outlined the measures and their meaning in a brief talk.

Chairman for the day was Warren Slaughter, local attorney.

Good Reading  
Plus Help for  
A Good CauseBy DICK CLARKE  
Smoke Signals Manager

Three weeks ago the Palm Springs High School newspaper the "Smoke Signals" made its debut. Many people in the city and out of town people still don't know about the fine paper the high school is publishing. The journalism class of the high school is striving to put out one of the best high school papers in southern California. We, the class, hope that it will continue for many years to come. We not only have good advertising but the stories are for the interest of the people of the community.

Our paper is printed by The Desert Sun and will come out every two weeks until the end of May. If you want to read our high school paper you may get a subscription by filling out and sending in the blank below. We will appreciate it if you will send your coupons in as soon as possible.

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Army Has Many  
Jobs for Women

Good civilian jobs in Japan with the department of army are available to Palm Springs women who are qualified librarians, recreation directors, or manual arts instructors.

Marvin F. Hughes, manager of the California Department of Employment office said yesterday that well-qualified, single women are being sought by the army to fill nearly 100 positions in these occupations.

Appoint Toronto  
BSA Executive

Robert F. Toronto, of Tucson, Ariz., where he was field executive for Boy Scouts for nine years, will arrive in the local area November 15 to assume his duties as field executive for Riverside county Boy Scout council, Earl Helmick, chairman, said Saturday.

Toronto will make his home in Indio and have supervision of Scouting in the Palm Springs and Coachella Valley areas.

Phillips Returns  
Home Thursday

Congressman John Phillips is expected at his Banning home Thursday from Washington. En route the Phillips will stop to visit relatives in Toledo, Ohio.

250 Enrolled  
In Night School

Evening school classes for adults at Palm Springs high school begin the second month with an enrollment of more than 250. Because of the response, the square dancing and typing classes have been closed to new students.

The photography class has changed its meeting night from Thursday to Tuesday evening at 7 o'clock. E. C. Willis, the instructor, has room for more camera enthusiasts in the group.

Mrs. Jessie Turner Dering, whose hooked rugs were on display at the Los Angeles County Fair, announces that she will start a class in hooked rug making as soon as she has a few more interested in this fascinating hobby. Anyone interested in this class should call the high school and leave their name.

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## Attention!

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of Palm Springs.

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to the question---

SHOULD YOU FILE A  
FICTITIOUS  
FIRM NAME?

- Ques.** What is a Fictitious Firm name?  
**Ans.** Any name which does not completely and clearly identify the owner or owners.
- Ques.** Why should an individual or partnership doing business under a Fictitious Name file and publish a Certificate?  
**Ans.** 1. The law is specific and mandatory. Business people, like other persons, should obey the law. 2. No Court action of any sort can be maintained until Certificate is filed and published. 3. Such filing and publishing contributes to the value and protection of a trade name.
- Ques.** Is the name "J. B. Smith Company" a fictitious name?  
**Ans.** Yes. Because the term "company" is ambiguous and suggestive of uncertainty.
- Ques.** How can customer find if he has filed and published his certificate of business?  
**Ans.** Simply by checking with the Riverside County clerk's office.
- Ques.** What does Section 2468 of the Civil Code mean by the wording that no person or partnership failing to comply "shall maintain any action upon, or on account of, any contract or contracts made or transactions had," under such fictitious name in any Court of this State?  
**Ans.** Simply that the person or partnership cannot sue.
- Ques.** Does this mean that cash stores are not affected?  
**Ans.** There are many grounds for court actions besides the mere collection of past due accounts. For instance, a cash grocery may wish to sue a trucking company for damage to shipments.
- Ques.** In case of a change in ownership, must the new owner file and publish?  
**Ans.** Yes. "Every person transacting business in this state under a fictitious name" must file and publish.
- Ques.** In case one partner is succeeded by another, must a new certificate be filed and published?  
**Ans.** Yes. Section 2469 of the Civil Code states that "On every change in the members of a partnership transacting business in this State under a fictitious name . . . a new certificate must be filed with the County Clerk and a new publication made."
- Ques.** Must a corporation file and publish a certificate?  
**Ans.** Yes, when the corporation as a person owns and operates some other business under a fictitious firm name. In such event it must file and publish, otherwise not.
- Ques.** Do public authorities demand compliance with the fictitious firm law?  
**Ans.** Yes. For instance, the California State Department of Vocational Standards will not issue a license to any contractor or contracting partnership who has not filed and published.
- Ques.** Does the filing and publication of a Trade Name Certificate have value in establishing owners' title in a firm name?  
**Ans.** Yes the courts have held such registration and publication to be a prima facie evidence of name ownership where two claimants to a name have contested ownership.

## THE COST---

The notice can be run in  
four issues (as required)  
of The Desert Sun for  
\$15, plus \$1 filing fee.

For Further Information,  
Forms . . . Etc.,

PHONE 2249

The Desert Sun



# The Desert Sun

## CLASSIFIED ADS

Published every Tuesday and Friday,  
PHONE 2249

P. O. BOX 190  
PALM SPRINGS

RATES

	One Time	Two Times	Four Times	Nine Times
Per Line	.25	.45	.80	1.60

DEADLINES

TUESDAY ISSUE—10 A. M. MONDAY

FRIDAY ISSUE—10 A. M. THURSDAY

MINIMUM SIZE AD, 3 LINES.

COUNT 26 LETTERS AND SPACES

TO A LINE.

DO NOT ABBREVIATE WORDS.

RATES BASED ON CONSECUTIVE

ISSUES.

DISCOUNT 10 PER CENT FOR PAY-

MENT IN ADVANCE ON 2 OR MORE

INSERTIONS.

PERSONALS 12

VETERANS: Do you wish to im-

prove your earning power?

Learn to fly! Palm Springs Air-

port School of Aeronautics is

approved for Veterans Flight

Training. For information

please call 2705 or stop by

Palm Springs Airport.

VISIT FAR HORIZONS STUDIO,

499 1st St., Cathedral City (in

Sven-Ska). Desert paintings.

Creative arts taught. Land-

scape painting out doors. Chil-

dren, adults. Moderate rates.

Open 2 to 4 p.m.

Swedish Foot Massage

Zone Therapy. See Ingeborg.

Ph. 7582. 260 S. Indian Ave.

BRIDGE PLAYER

desires contacts. Male refer-

ences. Box 113, Desert Sun.

BEAUTIFUL CHINESE pajama

set, and robe, reasonable. 260

S. Indian, Phone 7582.

Service Miscellaneous 15

CEMENT CONTRACTORS

Foundations, Patios, Sidewalks,

Floors, Curbs, Retaining Walls,

Cement Finishing Contractors.

HAROLD E. VARNY

917 No. Murray, Banning, Calif.

Phone 3201 or 518

SPRINKLER SYSTEMS

Brick Patios—Many Designs

Licensed Contractor

Free Estimates. Phone 4643

Home Services 20

Dear Mr. & Mrs.

Palm Springs

Eliminate the tedious!

Let our Bonded, trained staff

relieve you of the following

responsibilities:

Heavy Housecleaning

Window Washing

Lawn installation and main-

tenance.

All types domestic help

Opening & Closing of Homes

Full or Part Time

BONDED-TRAINED

STAFF

Property

Management

Services

BOX 108, DESERT SUN

REFRIGERATION

SALES & SERVICE

TEX DRISKELL

292 S. INDIAN AVE.

Phone 2825

FINE PAINTING — Reasonable.

Estimates gladly given.

PHONE 4682

PAINTER

Available by job or hour.

Guaranteed work. Phone 7181

Situations Wanted 25

CHILD NURSE, age 31, like care

school-age child. Private room,

board, small salary no duties.

## Situations Wanted

COOK and housekeeper. Capable

full charge. Swedish A-1 cook.

Available Nov. 15. Box 102, Des-

ert Sun.

CARPENTER and cabinet maker

wants work, repairs and alter-

ations. References. Ph. 5101.

STRAIGHT COOK. White woman,

experienced. Live in or out. Box

86, Desert Sun.

BABY SITTER

Experienced. Reliable

Mrs. Crook—Phone 9081

SMALL jobs in carpenter work.

Maintenance, fix-it work. Cab-

inet work. Phone 7682.

WANT WORK, laying cement

blocks. Experienced man. Lee

Grannis. Phone 2-4054.

DAY WORK by the hour. Ironing,

general housework. Reliable.

Box 115, Desert Sun.

PAINTER

Available by job or hour.

Guaranteed work. Phone 7181.

Help Wanted 27

WOMEN under 35, cook dinners,

exchange room and board.

Ranch 20 minutes from Palm

Spings. Phone Indio 72288.

P. O. Box 171, Indio.

NEED HELP?

Phone Jane Brown 2838

P. S. Employment Agency

180 N. Indian

EXPERIENCED white cook and

housekeeper. References re-

quired. Good salary. Live in.

Adults. Phone 2285.

PLAIN OR FANCY IRONING in

your home, \$1 per hour. Box

109, Desert Sun.

WANTED—Handyman, sober, re-

liable. 80-430 Highway 99, In-

dio, or phone 7-7491.

WHITE WOMAN for general

housework, by the hour. 239

W. Arenas Road.

HOUSEWORK and care of baby

part time. Apply 647 Warm

Sands Ct., after 3:30.

Business & Financial 30

IS YOUR home in a business lo-

cation? Let your wife earn

\$3000 to \$5000 a year in her

spare time. Risk nothing. Your

small security deposit return-

able on demand. Rattan Shops,

Inc., 46 W. Colorado, Pasadena.

TRAILER PARK in heart of Palm

Spings. Handles over 80 trail-

ers; big money maker. Will

take trade or terms.

DAVE ROSE (Realtor)

252 N. Palm Canyon Drive

Phone 2844—3123

FOR SALE—Small fountain and

grill, fully equipped, good

lease; a proven money maker.

Ideal for a couple. Located at

entrance of Rancho Park. 1563

South Palm Canyon.

MODERN liquor store in River-

side. Brand new. Excellent lo-

cation future business. Very

good. Good deal to right party.

Have other business interests.

File Box 103, Desert Sun.

COCKTAIL AND CAFE—Sacrifice

to dissolve partnership. \$18,500.

8-year lease. Living quarters.

Part down payment. With or

without inventory. Ph. 9058.

SMALL trailer park and home,

good location, established busi-

ness. 915 B St., Cathedral City,

or write Owner. P. O. Box 186.

WANTED — \$12,000 first trust

deed, security 16-unit, 5-acre

motel near Palm Springs on 99

Highway. Telephone P. S. 6514

## Real Estate For Sale

New Ranch Type, three bed-

rooms, two complete bath

rooms, large living room with

fireplace. Asphalt tile in bath

and kitchen. Steel sash, well

built. Large lot. A steal at

\$10,500

BEAUTIFUL ESTATE

Near Colonial House—only

two blocks from center of

town. 4 bedrooms, 4 baths,

large living room with fire-

place—furnace heat. Com-

pletely furnished. Guest house

and garage. Large heated and

filtered pool. Grounds com-

pletely landscaped and

walled. Price reduced from

\$60,000 to

\$39,500 For Quick Sale

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475 N. Palm Canyon Drive

Phone 2727

Ultra

Modern

4 bedrooms, 3 baths, in beau-

tiful Los Palmas Estates. . .

\$25,000

Harold Hicks

813 N. Palm Canyon Dr.

Phone 2736

New 6-room Home

with swim pool and tennis

court membership. 1700 sq. ft.

inc. gar. 100x140 ft. lot. As

low as

\$10,950

Outpost Estates

(4 miles East of Palm Canyon

on Ramon Rd.)

Owner P. M. Springs 5132, or

Phone, 1031 S. La Brea, Los

Angeles 35. Ph. Webster 0168

2-BR DWELLING, livable but

unfurnished. \$4300

2-BR well furnished home

with extra apt. A real buy and

only \$9000

Combination two furnished

dwellings \$9000

Ask about a fine court.

How would you like to live on

5 acres? Wonderful soil and

view, with water, on easy

terms, half value, full price

per acre \$800

Ground leases.

See REALTOR HILLERY,

Cathedral City

COMPLETELY furnished, 1-bed-

room home, less than year

old. Can use yourself, or rent

for you by management at \$15-

\$20 day. 30x60 filtered pool

(Unit No. 8, 2675 N. Indian), or

Phone 369, Los Angeles 48.

See Mr. Croft, Los Angeles 48.

LAND BARGAINS—Act now. Salt-

on Sea acreage, in 160 acre car-

rels or more. From \$7.50 to

\$22.50 per acre. K. A. Ellsworth,

Palm Village, Rt. 1, Indio Ph.

76271. Palmfield Tract Office,

Hiway 111, Phone Indio 76551.

JUST repainted 2 bed-room. Mod-

ern furniture including wash-

er. 2 patios, fireplace, detached

garage and 10x12 storeroom.

Fenced lot. Phone 6361. 584

Plaza Amigo.

SEE THIS

Lovely new 4 units. Attractive-

ly furnished. Best of construction.

Fine rental location. 1315 North

Indian ave.

## Real Estate For Sale

Muriel E. Fulton

REALTOR

SPECIAL BUYS

Near New Park, almost



## NOTED FOURSOME (ALL FIVE) PERFORM HERE

One of the most talented "four-somes" (there were actually five in the party) to grace the links at the O'Donnell Golf course made the rounds Sunday on the occasion of the appearance of Joe Kirkwood, Sr., world-renowned trick-shot artist, in an adifying and entertaining display of plain and fancy shots.

Preceding the exhibition, a nine-hole round was started for an informal game with participants being Kirkwood, Joe Jr. (Joe Palooka in pictures), Civic Leader Ben Shearer and Comedian Bob Hope.

On the way to the second hole the party took in as another member Songwriter Hoagy Carmichael.

Teeling off for the first hole, Hope appeared quite chagrined as he sent two tries out into the street. Halfway to the hole, he was requested to see two men at the fence where it was disclosed one of his slices had crashed the windshield of a jeep parked in front of the Wars Memorial building.

"Guess this is just a bad week for me," the comedian muttered; "I had USC yesterday." (The latter took a 34-13 beating from Stanford Saturday.)

Keeping up a running conversation of pags the ace radio gagger had the gallery in a constant state of panic despite the fact that he also turned in some superb shots to par the course with Kirkwood Jr. (35) while Joe senior came in one under for a 34. Shearer turned in a 38 card with Carmichael bringing up the rear with a 39.

### Calelectric Earnings Are Up

Earnings of 33 cents a share on common stock for the third quarter of 1949 were reported by Albert C. Gage, president of California Electric Power Co., in the latest report to stockholders.

This was a gain of 11 cents over the same period of 1948.



TENNIS STARS — Bill Walshe, manager of Palm Springs Biltmore, announced the return of Joe Sawyer, tennis pro, to take over duties on the courts at the Biltmore. Pictured, left to right, are Wayne Sabin, Carl Earn, Bill Walshe, Joe Sawyer, Lt. Overton Pratt and Johnny Faunce. During the season Sawyer will bring a number of outstanding racquet stars to the Biltmore courts for exhibition matches.

## Jo Sawyer Arrives to Take Charge of Biltmore Tennis

Jo Sawyer arrived this week from New York to be in charge of tennis at Palm Springs Biltmore hotel. Returning for his seventh season in Palm Springs, Sawyer will coach tennis on the new championship courts at the desert resort. The courts should be ready for play by the middle of this month.

Sawyer will present many tennis stars in competitive matches throughout the coming winter season. Villagers and winter guests will remember Mr. Sawyer's many tennis interests brought here during his two years at the Racquet Club and the past four years at La Quinta.

## Top and Bottom Squads Remain

Palm Springs high was in fifth place in Riverside County league standings as result of games after five rounds of play but face two extremes in its remaining games—San Jacinto, undefeated and only scored upon twice while rolling up 141 points, and Elsinore, without a victory so far and with only 31 points scored while yielding 126.

The Indians meet the leaders first, going to San Jacinto this Friday, and then close the season against the tail-end Elsinore team here November 18.

Standings of the loop as of Friday night:

Team	W	L	Pts	Opp.
San Jacinto	5	0	141	14
Perris	3	2	80	64
Imperial	3	2	60	48
Coachella	2	3	60	45
Palm Springs	2	3	50	41
San Diego	2	3	50	39
Beaumont	1	4	20	11
Elsinore	0	5	31	126

### They'll Be Set Before Week End

Things are humming at the O'Donnell Golf course but they'll be humming before the week ends.

George Howard, club pro for several years past, is headed toward the Village and expected to check in late today or tomorrow.

## Jack Best Back In Village Again

Swimmer and sports instructor Jack Best returns to the Village this week after an absence of seven years, most of them spent at his ranch in Riverside. With him is Mrs. Best. They have taken a house in Tahquitz River Estates for the season and Mr. Best will do free lance swimming and sports instruction at various local hotels.

The three young Bests, all of whom attended Palm Springs grammar school, are scattered around and about. Marjorie,



JACK BEST  
He's Back in Village

widely known as "The youngest swimmer in the world," who garnered a mass of medals during her years here, married Denton Carlson the day she graduated from Stanford last year. He is a mining engineer and they live in Butte, Montana. John Best Jr., a three-letter man on the swimming team at West Point, graduates this June. Herbert is attending the Conservatory of Music at Oberlin College.

During their years here both Jack Best and Mrs. Best were active in directing athletics for the local schools and Scouting groups.

### Athletic Club's Plea Is Granted

City council last week OKed the recommendation of city planning commission on the application of the Palm Springs Athletic club for use of its new clubhouse for athletic pursuits which would include boxing and wrestling, neither of which had previously been stipulated in city ordinances.

## Local Sportsmen Name Carl Keene 1950 President

Palm Springs Sportsmen Inc. held its regular monthly meeting last week at which new officers for coming year were elected. Named to the presidency to succeed Warren Heath was Carl Keene.

R. M. Trezvant was selected first vice president, Jerry Stickles as second vice and Mrs. Everett Weatherford was elected secretary-treasurer. On the board of directors, Heath automatically becomes chairman while others named were Bill Leone (honorary acting member), Harold Whitney (who donated \$14 in prizes to the club), Ronald Tucker, Stewart Allen and John Kilne.

Addressing the meeting from the State Wildlife Conservation board was Ray Knight, agent, who informed the group that the state had allotted \$9 million to try to form lakes and areas for duck refuges at an average distance of 100-150 miles apart throughout the state.

Such areas as the Salton Sea are the types being sought for such game refuges which would draw from farmers' fields and increase the hunters' bags.

Heath, in closing statements prior to turning over the gavel to the new proxy, urged all members and anyone else in the Village who have time to drop a card or letter to the state board, William J. Silva, director, to advocate immediate steps in this program.

## INDIANS CONVERT TWICE TO TRIM COUGARS 20-19

Dale Summers, fullback for Palm Springs high school Indians was the difference between victory and defeat when the local gridder defeated Beaumont high at Beaumont Friday afternoon 20 to 19.

Summers plunged over for the previous extra point which gave the Indians the game.

Each team scored three touchdowns but Palm Springs converted twice to win by one point.

THE INDIANS had to come from behind to win the ball game, trailing 7 to 12 at half time after they had taken the lead in the first period.

A partially blocked kick gave the Indians the ball on the Cougar 18. Summers, fullback in place of the injured Eddie Wells,

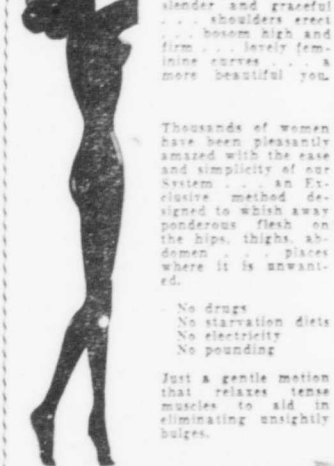
went 15 yards on the first play and a little later went over for the teardrop. Davis ran right and for the first of the two important extra points.

BEAUMONT ROMPED to a pair of touchdowns in the second period but both conversion attempts were blocked and they were ahead 12-7 at the half.

In the third period Davis, Summers and Black went to pay dirt in eight plays with Summers contributing a 16-yard run. Black went over for the score and it was 13-12 and Summers took a lateral for the winning point.

Beaumont scored late in the game but even with their lone conversion couldn't catch up.

Now Available To You In Your Own Neighborhood... A Famous Reducing System



For a youthful, slender and graceful figure, slender, erect, trim, and more beautiful you.

Thousands of women have been pleasantly amazed with the ease and simplicity of our system. An exclusive method designed in which awkward, ponderous flesh on the hips, thighs, abdomen, and arms is eliminated where it is unwanted.

No drugs  
No starvation diets  
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Just a gentle motion that relaxes tense muscles and eliminates unsightly bulges.

FREE DEMONSTRATION (NO OBLIGATION)

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Auto Glass Replaced while you wait

FIRST THING! — Every mile you drive with cracked Window or Windshield Glass — you're just asking for trouble. That's the plain truth. We know you won't deliberately take chances. It's just that you're so busy. Knowing your problem, we offer Glass-Replaced-While-You-Wait service!

KAUFMAN, MITCHELL & THOMAS "HOUSE OF GLASS" 444 So. Indian Ave. Telephone 2396 Palm Springs

## DON MANCHESTER'S Bombay

796 N. PALM CANYON PHONE 9076

### Chef Roger Says.....

Try our special dinner served every evening featuring the finest of foods and service.

MONDAY HUNGARIAN GOULASH With Noodles \$2.00

TUESDAY Fried Chicken Maryland \$2.50

WEDNESDAY Spaghetti with Meat Balls \$1.75

THURSDAY Boiled Chicken with Matzo Balls \$2.50

FRIDAY French Bouillabaise \$2.50

Broiled Honey Comb Tripe \$1.75

SATURDAY Roast Prime Ribs of Beef au jus \$2.75

SUNDAY Roast Tom Turkey Oyster Dressing Cranberry Sauce \$2.50

P. S. For \$2.10 you can have a SIRLOIN STEAK

Plus

There are many entrees to choose from our a la carte service.

## VILLAGE THEATRES PLAZA

For Information—Ph. 4354

Village Palm Springs VILLAGE Palm Springs Theatre. (Continuous daily from 1:45).

Tues. & Wed. Nov. 8-9 Wayne Morris Janis Paige "HOUSE ACROSS THE STREET" plus "Black Midnight" with Roddy McDowell

Thur.-Fri. Nov. 10-11 Jon Hall & Frances Longford in "DEPUTY MARSHAL" Also "The Dalton Gang"

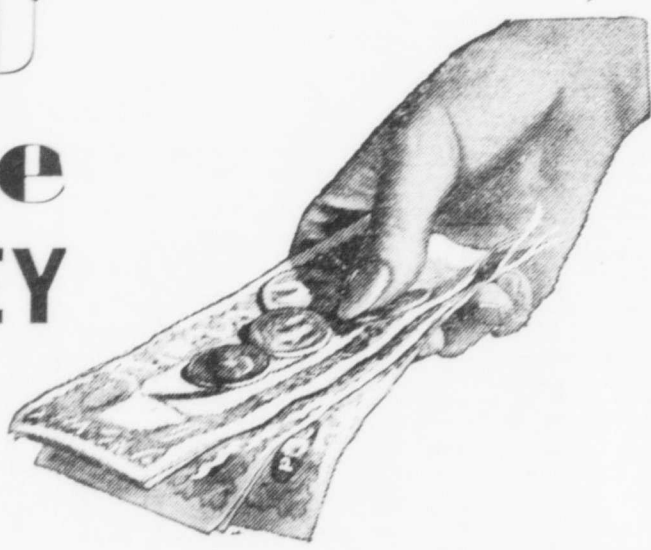
Plaza PLAZA Theatre. Opens 6:15 Mon. thru Fri. 4:45 Sat.-Sun.

Tuesday, Nov. 8th Jean Crain Ethel Barrymore "PINKY"

Wed.-Thur. Nov. 9-10 George Murphy Ricardo Montalban "BORDER INCIDENT"

"Secret of St. Ives" with Richard Ney and Vanessa Brown

## YOU Save MONEY



## When YOU Shop at Home!

Yes, you save money in many ways. . . First—you'll find prices, quality and variety of merchandise here at home, comparable to other communities. . . Second—you save time, gasoline, wear and tear on your car driving out of town. . . Third—it's much more convenient to shop at home.

AND. . . Remember, part of every dollar you spend with your local merchant goes in taxes to the city for streets, schools, parks and many other fine improvements which you and your family enjoy throughout the year. Before driving out of town, THINK about the savings that are yours when you shop at home.

## PATRONIZE YOUR LOCAL MERCHANTS!

## Quality . . . Dependability



You will look your prettiest tonight in a carefully pressed gown, cleaned to perfection. You can depend on us to return your garments looking sparkling fresh.

PICK UP AND DELIVERY SERVICE

## PLAZA CLEANERS

Oldest Cleaners in Palm Springs

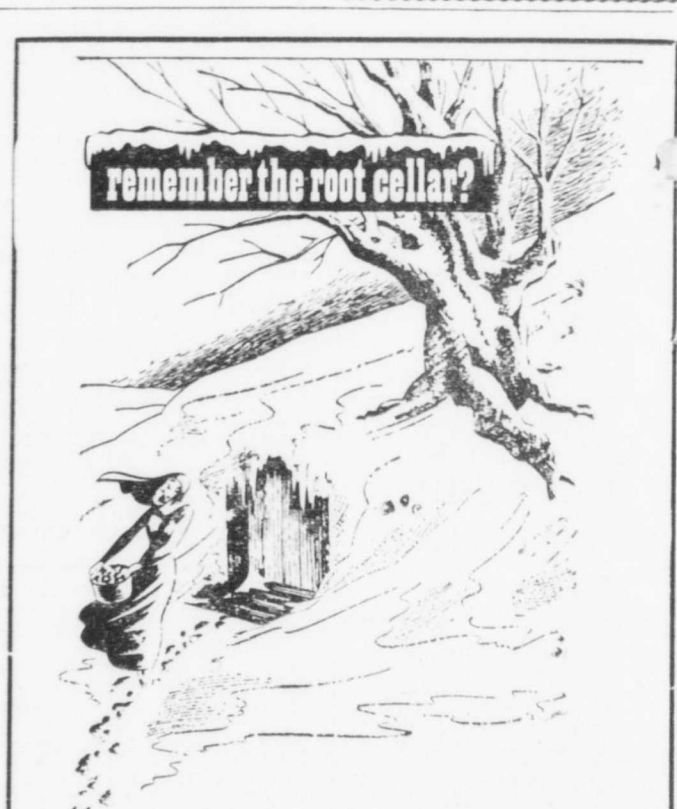
THE PLAZA PH. 3944

## Announcing The OPENING of our BLUE SEAL LAUNDRY & CLEANING OFFICE

3 DAY SERVICE REASONABLE PRICES

1087 N. Palm Canyon Dr.

Phone 4173 Hrs. 10 a.m.—6 p.m.



One of the unpleasant memories of winter days back on the farm was the frequent cold trips to and from the root cellar to get provisions for the family table. Buried under its mound of cold earth, the root cellar managed to function tolerably well, but it had its limitations with sprouting potatoes, dehydrating carrots and musty odors. Electricity has improved on Mother Nature's storage with the home freezer. Today at harvest time the housewife on the farm or in the city can take advantage of bountiful crops and store them indefinitely and economically in the home freezer. Fruits, vegetables, meats, and yes, even pastries await in the gleaming freezer close to the kitchen. The long cold trips to the root cellar have been eliminated.

## CALIFORNIA ELECTRIC POWER COMPANY

Listen to the news — KCMJ — 1340 on your dial — 5:55 to 6 p.m., Monday thru Friday